



Project Completion Report: 2017-18

Project Name: Tailoring Skill Center Set up
Sponsor Name: MetLife GOSC Pvt. Ltd., Noida
Locations: Noida & Delhi
Project duration: 1-Dec'17 to 30-Mar'18
Primary Beneficiaries: Women

Report Prepared by

Pushp-kiran Union for Real Enlightenment (PURE)

PURE India Trust

Registered office : 106, Asola Ext., Chhattarpur Road, Delhi-110074

Head office : 82-Katewa Nagar, New Sanganer Road, Jaipur (Raj) – 302019

Contact détails : + 91 92121 02580, prashant.pal@pureindia.org

www.pureindia.org | Facebook page: www.facebook.com/pureindiustrust

MetLife & PURE India Trust (NGO) became partners in Dec'2017 to start working on Women Empowerment initiatives by starting a Tailoring Skill center at Asola, Delhi. The project is focusing on women from semi-urban in South Delhi locations where PURE India Trust's center is located.

In year 2017-18 CSR budget was approved to set a tailoring Skill Center:

Problem Statement:

- In India, less than 10% people get skill trainings and only 2% gets a formal skill training compared to 80% in developed countries. India has a huge gap in skilling people or developing women entrepreneurship, and this gap is much wider for women living in rural areas.
- Since in many parts of India it is still believe in Patriarchal society, women are not allowed to go out of the home to do some work and female child are not given equal opportunity to get education or professional skills compared to a male child and this situation is worse in the villages. Women are also not exposed to various skill development programs available in cities.
- Earning money or deciding how to earn money is generally a male member's decision and they also decide how to spend that money. Women are not exposed to various great job opportunities in private or Govt sectors and they do not even think of starting their own small business. We can easily say that women participation in family decision making is also minimal in economically weak community.

Solutions:

To solve the above problems following two initiative were proposed:

1. **Kaushal-Kiran:** to provide Tailoring Skill trainings at Asola, Delhi center to local women and help them become employable

We have started "Tailoring Training center" on 5th Mar'18 for Slums women at our Delhi center. Women's economic empowerment refers to the ability for women to enjoy their right to control and benefit from resources, assets, income and their own time, as well as the ability to manage risk and improve their economic status and well being. We invite you to give us work of Stitching and contribute in empowering women. You an also sponsor school bag and do advertising of your company on School bags.



- **Free Eye & Dental check camp organized at our Asola, Delhi center (March 5, 2018)**

On this occasion a group of Eye Specialists & Dental doctors from Oxygen Company counseled the participants on eye care by a comprehensive computerized eye examination. By the Health checkup camp 180+ people got their treatment and 60+ got Eye glasses for themselves. Today few got big relief as they couldn't afford eye glasses till now. We feel proud to bring help for community from all directions with the support of our partner organization.



- **List of items purchased to set up a Tailoring training center**

This project was related to capex only and by end of March we were able procure all the items for Tailoring center and also launched training classes:

We purchased 5 Industrial Tailoring Machine, 7 basic tailoring machine, 2 cooler, 20 Stool, 5 Chair, 2 Table, 2 Ceiling Fan, 1 Elmira, Raw Material, Iron press, Scissor & other Tailoring related items for the center.