

Annual Report 2016-17

Pushp-kiran Union for Real Enlightenment (PURE)

Brand Name



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PURE India Trust is a secular, apolitical, non-profit organization, formed by corporate working professionals in March 2013 to empower underprivileged by working at grassroots level. We believe that all humans have the rights to a Healthy, Happy and Fulfilling life and it can be achieved if privileged people start believing in social responsibility. Hence we are building a “Culture of Giving” by encouraging & engaging more & more people towards social development.

Activities completed in 2016-17

- Education
 - Shiksha Pathashala center started at Asola-Fatehpur Beri, Delhi, (15-May’16)
 - Talent encouragement program at Asola-Fatehpur Beri, Delhi, (25-Jun’16)
 - Birthday Celebration & School bags distributions Asola, Delhi, (10-July’16)
 - Asola Center Formal opening celebration, Delhi (24-Jul’16)
 - Corporate visit of Pathashala students at Gurgaon (12-Aug-17)
 - 70th Independence Day celebration at Asola, Delhi (15-Aug’16)
 - Culture of Innovations: an innovation workshop by START at Asola, Delhi(5-Sept-16)
 - “Wall O Book” A library gifted to PURE India at Asola, Delhi (9-Sept-16)
 - Painting competition on Gandhi Jayanti at Asola, Delhi (2-Oct-16)
 - Diwali Celebration at Asola center, Delhi (29-Oct-16)
 - Guests shared about “Importance of Education” at our Asola center at Delhi
 - Yoga performance at UHG, Gurgaon (17-Dec-16)
 - Birthday celebrations of our students at Asola-Fatehpur Beri, Delhi
 - Sweater distributions at Asola center, Delhi (8-Jan-17)
 - Kids’ Dental check up & Medical camp at Asola, Delhi (16-Mar-17)
- Employability (Skill Development)
 - Vocational trainings center at Asola-Fatehpur Beri, Delhi, (15-Jun’16)
 - Personality Development & Interview preparation sessions, Delhi (14-Nov-16)
 - VIVO Healthcare workshop at Asola center, Delhi (27-Nov-17)
 - Computer Skill center opening at Govt school, Manoharpura, Karauli (10-Dec-16)
 - Employment Awareness workshop for youth at Saini Classes, Karauli (12-Dec-16)
 - Digital wallet awareness & International Women Day celebration at Asola (8-Mar-17)
 - Computer Shiksha center opening at Gudla-Pahari, Karauli (14-Mar-17)
- Rewards, Conference & Trainings
 - Gurjar community recognized Social Work of PURE India Trust (30-Nov-16)
 - National Bravery Award for Sonu Mali at Prime Minister’s House, Delhi
 - Felicitation of Sonu Mali & Prashant Pal at Karauli (27-Jan-17)

- **Shiksha Pathashala center started at Asola-Fatehpur Beri, Delhi, (15-May'16)**

Due to Right to Education (RTE) law, students reaches up to 8th grade without a proper knowledge assessment hence 70% of the students from Govt schools are not able read their text books even in grade 6th or 7th. On the other hand 69% of girls stop going to school after 5th /8th grade in the villages and 42% girls suffer from "Child marriage" in Rajasthan.

Hence we started **Shiksha Pathashala** center with an objective of strengthening educational foundation of a school students or non-school going children from the underprivileged section of our society. We took a place on rent and started conducting classes at Asola-Fatehpur Beri village of Delhi. The

response from the parents and children is very positive and we got 75 plus students admission within first month.



- **Vocational trainings center at Asola-Fatehpur Beri, Delhi, (15-Jun'16)**

Asola-Fatehpur Beri is a village in Delhi where most of the labor class people are residing and these people have migrated from nearby states e.g. UP, Bihar, West Bengal, Rajasthan and other states. Many of the youth have come to Delhi to earn money and working as a daily wager. Soon we started getting a demand of starting some of the vocational training programs

so that many of the educated youth can get better job based on the skills instead of working as a labor at construction site.



Infosys BPO provided 10 used computers based on that we launched a vocational cum Computer Training center at the Asola village. We got admission of 30 plus students in first months itself and regular

classes for the local youth have been running at the center. Our trained students have got placements in multiple companies at Delhi NCR.

- **Talent encouragement program at Asola-Fatehpur Beri, Delhi, (25-Jun'16)**

PURE India Trust believes that our children can do wonder if they are given an opportunity and provide a platform. We organized first talent encouragement cum Birthday celebration program at Asola center in Delhi. Students performed Dance, Songs, and Quiz and interacted with the guest came to share the “Joy of Giving”. Students who performed in activities and all whose birthday fall in the month of Jun'16, were rewarded with prize of “water bottle” and “Lunch Box”. This was a first group Birthday celebration of our students at our center so students were very happy and excited that their birthday was celebrated.



- **Birthday Celebration & School bags distributions Asola, Delhi, (10-July'16)**

Mr. Rabindra Nath Sinha is an NRI and lives in Sharjah. Rishita is his daughter and study in class 10th at Sharjah. The family came to

celebrate birthday of her daughter with our students and decided to provide school bags

to all the students of our Shiksha Pathashala.



Ms. Rishita shared with the students about the culture and schools of Middle East country. Students were very happy to know about foreign country.

- **Asola Center Formal opening celebration, Delhi (24-Jul'16)**

Formal opening of PURE India Trust Asola center was done after running classes for almost 2 months and shown to the local community about the impact we have brought to the community.



Local MLA Sh. Kartar Singh Chaudhary was our chief guest in the event along with Mr. Pradeep Singhal of Tata Consultancy, Mr. Ashawani Chopra of Fareportal, Mr. Bhanwar Singh Rathor of HFCL Ltd, Mr. Prashant Jindal of Ericsson,

Mr. Rahul Seth & Mr. Vishal Chand of Tata Tele, Mr. Pavan Bir Singh an entrepreneurs, Mr. Manish Sharma from Accenture and many other volunteers and local guests were there to support the program.

Our students performed various cultural programs e.g. Songs, Dance, Poem, Skit, Play, etc. Various students who performed well in previous months were recognized during the function.



- **Corporate visit of Pathashala students at Gurgaon (12-Aug-17)**

Our Pathashala students had a great experience of visiting a corporate office and celebrating Independence Day with the Fareportal company employee on 12th August. Our children were super excited to see the corporate office and learn how a BPO company works and how people celebrate at their office.



Our Students performed Group dance, Speech, Poem reciting etc. and enjoyed with the employee of the company. It was an amazing performance by our children. Thanks to Ms. Radhika, Ms. Tanvi and Ms. Gitanjali for organizing the visit.



- **70th Independence Day celebration at Asola, Delhi (15-Aug'16)**

Awesome celebration of Independence Day by our NGO students. Students just need a guidance and they can do wonders. We completed 2 months of operations and we has more than 100 students that to we couldn't not take admission of many kids due to limited resources we had. Inviting u to join the movement of "Changing Lives positively". Our students performed various cultural programs e.g. Songs, Dance, Poem, Skit, Play, etc. Various students who performed well in previous months were recognized during the function.



- **Culture of Innovations: an innovation workshop by START at Asola, Delhi(5-Sept-16)**

Innovation is the mother of necessity. Today our students learnt it with various short movies of common man who has extra ordinary brains. Thanks to START NGO for bringing such science & innovations session for our NGO students. Common man can innovate great products to overcome day to day problem we face in life.

Cycle washing machines, TV Remote control for firecracker, Bulletproof Jacket made of food grains, Bicycle which can ride on water, Bicycle which can ride on bumpy roads by energy conservation etc. are some example from today's session. We inspire our students to become self employed.



- **Wall O Book" A library gifted to PURE India at Asola, Delhi (9-Sept-16)**

Books are the key course of knowledge and easy access of this knowledge can multiply the knowledge among the young brains. We have been working to provide must to have books to our students and associated schools.



of Books" and students are appointed as monitor to maintain library. Ms. Swati Ji, thanks for inaugurating library & explaining students, how "Tree of Knowledge" can make their future bright and full of Joy



"Wall O Book" Thanks for providing a small book library to our students. Students made the "Tree

- **Painting competition on Gandhi Jayanti at Asola, Delhi (2-Oct-16)**

First and foremost thing any child will learn is painting and through painting you can make so many young brains to become creative and start putting their imaginations on paper. Coloring competition brings many students together and everyone draw the picture which he / she likes the most.



On the occasion of Gandhi Jayanti our team organized a painting competition on 'Swachh Bharat & Beti Bachho Beti Padhai' topics. Our students bring out outstanding colors and draw great pictures to highlight the issues and solutions.



- **Diwali Celebration at Asola center, Delhi (29-Oct-16)**

Diwali made special for our NGO kids by Sanjay Karkare & family. Really appreciate your time and consideration to come all the way and giving away the gift items to all students. All the students were very happy to get the drawing box, stationeries and story books on this celebration. This was really great way of celebrating Diwali.



At PURE India we try to make every moment special for our students so that they learn different things from different guest visits us. We celebrate all festival of Indian community so that **students learn each other's culture and belief.**



- **Guests shared about “Importance of Education” at our Asola center at Delhi**

Our volunteers and supports are the key to our success. We are blessed with so many experienced professionals and eminent personalities who have been visiting our centers and sharing the knowledge and encouraging the students at our centers.

Our guest & patron have been supporting the education of few children or sponsored few programs.



Mrs. Seema Mathur and Mrs. Rajiv Bahadur Mathur has been our key sponsors and they have sponsored a “Girl Education Encouragement Scholarships” for 22 girls of Manoharpura village in Manoharpura. This scholarship program was launched to encourage girl higher education in the village. We recognized the girls which are going to near by town or other village to study further as there is no school after 8th class in the village.



Mr. Suhas B Desai is an Asian Pacific – Commercial Head for Tata Communication Limited. He is so kind enough to travel all the way from Mumbai to interact with our students and learn how we are doing in the social development. He has been our patron and continuously supporting the operations of our NGO. His feedback and support is encouraging us to keep improving our services.



Mr. Raghavendra Singh has been working as IT head in IBM India and he visited our center to see the progress of our education classes. He

explained how big companies like IBM are working and how our youth can also get chance to become an employee of a big companies. Mr. Singh shared with the students that he also come from a small village and study well in his school days. Hence he got admission in Engineering and become a software engineer. He has been supporting education of a child with us.



Mr. Dennis & Ms. Coco is a couple from Philippines and France and they both visited our center as Asola, Delhi and spent a day with the kids. Students were very happy to interact with both the foreign nationals. Couple is based out of Paris and promised to support our NGO from their business as they go back.



Runa Maitra is well known HR consultant and CSR professional. She has been working with various organization as a imminent speaker on Employees engagement, POSH, HR Policies and other human resource related topics. She visited our NGO and got impressed with our work. She promised to support our NGO by organizing multiple activities indoor and outside. She also wrote an article about the work we are doing on social platform.



Linda Cooper is a British National and she has been running an NGO called Varanashi Welfare Foundation at Varanasi. She visited to our NGO with her daughter to see the activities we are doing and impacting the life of poor. She liked our work and she mentioned that she has also been running an organization which does almost similar work and we decided to partner in sharing best practices and leanings.

We promoted Computer Shiksha to her and now they are running a free computer Shiksha program for their own children at their NGO.

- **Personality Development & Interview preparation sessions, Delhi (14-Nov-16)**

Personality development & Interview preparation is a weekly activity at our centers as we focus on “**confidence Building**” along with the Skills development of an individual. We have **scheduled “Mindful Monday” as the day to learn** about personality development, Soft Skills, group discussion, Interviewing Skills etc. We have also tried up with few companies to hire youth for entry level jobs from our center. An International BPO company has scheduled an

exclusive interview for our trained youth and assigned a separate time slot.



- **VIVO Healthcare workshop at Asola center, Delhi (27-Nov-17)**

PURE India Trust believes that if anyone is works in the field of his or her own interest than the motivation level will remain high and person would be able to give his or her 100% to the work. Hence we try to provide knowledge about different industries and career options to our students so that they can choose the best as per their interest. We have been continuously working to provide various domain knowledge so that they have enough knowledge to decide their area of interest.

We have invited VIVO Healthcare to our NGO center to come and conduct a Healthcare awareness workshop and various career options available in medical fields other than the MBBS degree or as per Healthcare Skill development ministry. We appreciate VIVO for conducting First Aid work shop for our Students and offering various Skill programs with **100% placement**.



- **Computer Skill center opening at Govt school, Manoharpura, Karauli (10-Dec-16)**

It has been our long awaited project when we started thinking about providing “Computer Education” for all and this dream has come true with our partnership with Computer Shiksha from Gurgaon. We started our first rural free computer training center at our village Manoharpura, Karauli, Rajasthan and it was inaugurated by our district collector Sh. Manoj Sharma and Ex-MLA Smt. Rohini Devi in the presence reputed people from nearby 5-6 Panchayat.



We are very happy to get positive support from school staff and the Head master and they have

provided us one room for computer Lab and allowed us to run it in the school premises for school students. The Lab was an excitement for all the students of the school as they have never thought of learning computer at their own village and at school level. Two girls from the village were selected to go for 8 days of computer Shiksha training at Gurgaon and they both learnt it properly. This is unique model of teaching computers to the students using videos.



- **Employment Awareness workshop for youth at Saini Classes, Karauli (12-Dec-16)**

Saini Rojgaar Center, Karauli is one of the well known coaching centers for local career aspirants. We organized a youth motivational and employment awareness program at the coaching center to guide them and choose the best career options based on their capability and area of interest. Successful students were also recognized by Saini classes and provided the trophy and certificate of appreciation.



- **Yoga performance of our NGO students at UHG, Gurgaon (17-Dec-16)**



United Health Group has been continuously working with our NGO students. Their regular engagement with us is very encouraging to our students. Volunteers have been organizing regular activities with our NGO students like Art, Craft, Quiz, Dance, and students are visiting the company regularly over the week days to practice and perform at the office on various

occasions. One of our senior students has been training our younger students in Yoga and students have been doing fantastic show. Their performance has impressed the company leadership in this office programs.



- **Sweater distributions at Asola center, Delhi (8-Jan-17)**

Sweaters were provided to all students of our NGO as part of WARMTH initiative taken up by our volunteers. Delhi's winters are so severe that all the students find it difficult to manage it outside. We provided sweaters to all our students with the help of our donors and sponsors at Asola.



- **Sweater distributions at Asola center, Delhi (8-Jan-17)**

Our NGO supported students Sonu Mali has been awarded as “National Bravery Award 2016” by prime minister of India and President of India at Delhi. Sonu was the only child has got National Bravery Award from this district and PURE India team has put in so much of efforts to make it for Sonu. Sonu has saved another child from bite of Snake and his name was nominated of the prestigious award.



Sonu Become a part of National Pared on 26th Jan 2017 at Delhi and his entire education has been sponsored by the ICCW Delhi. So has been awarded with a Medal and a lots of gifts and certificate as part of the award.

Entire village of Sonu Mali along with the district people came to stadium to welcome Sonu and Prashant Pal to felicitate and Thanks for the recognitions brought to the village. The district collector and other leaders of the district visited and gave blessing to Sonu Mali.



- **Digital wallet awareness & International Women Day celebration at Asola (8-Mar-17)**

Digital wallet awareness & International Women Day celebration was organized in association with Oxygen CSR Company.

Demonetization was a big step for a common public so we decided to educate the women of Asola village about to deal with the situation and future action plans.



As part of International women day celebration we invited all the community women to create awareness about various govt schemes and facilities available for them. We also recognize the mothers of various kids so giving due attention for the students of their

children. Many women shared their thought about the importance of education for their children.



- **Dental check up & Medical camp at Asola, Delhi (16-Mar-17)**

Free dental check up camp was organized for the students of our Asola center. Many of the students were advised to take care of teeth. This camp was an eye opener for many of us as we do not take care much about our teeth but it is very important to give due attention.

