

Annual Report 2017-18

Pushp-kiran Union for Real Enlightenment (PURE)



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PURE India Trust is a secular, apolitical, non-profit organization, formed by corporate working professionals in March 2013 to empower underprivileged by working at grassroots level. We believe that all humans have the rights to a Healthy, Happy and Fulfilling life and it can be achieved if privileged people start believing in social responsibility. Hence we are building a “Culture of Giving” by encouraging & engaging more & more people towards social development.

Activities completed in 2018-19

- Talent encouragement program at Asola, Delhi (April 22, 2017)
- Shoes distribution to all students as CSR by UHG at Asola, Delhi (April 30, 2017)
- Art and Craft session by UHG at Asola, Delhi (May 20, 2017)
- CSR activity Painting competition at UHG office, Gurgaon (June 14, 2017)
- Drive to “Save life of Sandeep” at Gurgaon (June 22, 2017)
- Confidence Building workshop (July 08, 2017)
- Inauguration of three Computer Shiksha centers at Karauli, Rajasthan (July 14, 2017)
- Shoe distribution at Manoharpura village, Karauli, Rajasthan (July 16, 2017)
- Birthday celebration at Asola, Delhi (July 20, 2017)
- Technology expert visit at Asola center (Aug. 27, 2017)
- Entrepreneurship Development at Poornima University at Jaipur, Raj (Sep. 18, 2017)
- Educational scholarships to our Students of Asola, Delhi (Oct. 02, 2017)
- Inviting CSR volunteers at Delhi and Jaipur (Oct. 04, 2017)
- Painting competition “Kaun Banega Chitrakar” at Jaipur, Rajasthan (Oct 09, 2017)
- Gift happiness project at Jaipur (Oct 16, 2017)
- Swachh Bharat drive at Asola, Delhi (Oct 23, 2017)
- MSME Motivation workshop for SC/ST youth at Karauli, Rajasthan (Oct. 31, 2017)
- Entrepreneurship motivational seminars at Jaipur, Rajasthan (8 Nov 2017)
- Children's Day celebrated at Govt School, Katewa Nagar Basti, Jaipur. (Nov. 15, 2017)
- Martial Art- Karate workshop at Jaipur (Nov. 19, 2017)
- Opening of Computer Shiksha Lab at Baba Ambedkar School, Jaipur (Nov. 22, 2017)
- A session about Good touch and Bad touch at Jaipur center (Nov. 27, 2017)
- Shoes provided to Tribal girls at Aadharshila school, Chittorgarh (Dec. 4, 2017)
- English spoken class Initiative launched in 8 schools at Raj (Dec 10, 2017)
- Celebrated Daan Utsav by giving "Joy & Happiness" at Asola, Delhi (Dec 18 2017)
- Our student Dhaneshawari stood second in cross country race at Delhi (Dec 26, 2017)
- New Year celebration at our Delhi and Jaipur Centers (Jan. 2, 2018)
- Sports day organized at Jaipur center (8 Jan. 2018)
- Eye check-up camp At Bhoda-kala Village, Gurugram (Jan. 13 , 2018)

- Diaries Distribution at two Govt schools near Gurjar Ki Thadi, Jaipur (Jan. 16, 2018)
- Pre-budget consultation meeting with CM of Rajasthan (Jan. 19, 2018)
- Visit of four schools at Nadauti, Karauli district to inspire students (Jan. 22, 2018)
- Startup and entrepreneurship motivation seminar at Arya Collage, Jaipur (Jan. 24, 2018)
- Re-public day celebration at our Delhi & Jaipur Center (Jan. 26, 2018)
- Recognition of talented students Nakul and Thaneshwari (Jan. 31, 2018)
- Entrepreneurship in future business leaders (Feb. 10, 2018)
- Assembly of Anna Hazare At Ramleela Maidan, New gate, Jaipur (Feb. 24, 2018)
- Holi celebration and drawing by our student “Ayudhan” at Delhi center (March 1, 2018)
- Empowering Women by providing Tailoring Training at Delhi center (March 5, 2018)
- Free Eye check camp organized at Asola, Delhi center (March 5, 2018)
- Provide Tailoring training towards Employment (March 24, 2018)
- Birthday celebration at Asola, Delhi (April 1, 2018)

Talent encouragement program at Asola, Delhi (April 22, 2017)

PURE India Trust believes that every child has a talent and he/she can perform outstanding if right platform and facilities are provided to children. Similarly, we at our NGO has been consistently providing platform to kids to excel in the field of their interest and passion. First and foremost thing any child will learn is painting and through painting you can make so many young brains to become creative and start putting their imaginations on paper. We organized a Talent encouragement program at our Asola center and discover many talents in the fields of painting, Yoga, Sports, Dance, and Education etc. Ayudhan made this Krishna-Radha painting and it was appreciated by our sponsor family Mr. & Mrs Mathur who decided to support the talent of the child. He has been becoming an extraordinary painter and have made many paintings of gods & goddess.



- **Shoes distribution program at Asola, Delhi (April 30, 2017)**

At PURE India Trust we believe in overall development of the children, we try to provide support to all our students and provide all possible stuff which help them grow and brighten their future. We requested our corporate partner to support our children by providing the shoes and socks to all children. All the students were very happy to get the brand new shoes and these small items encourage the entire student to keep focus on studies.



- **Art and Craft session by UHG at their office at Asola, Delhi (May 20, 2017)**

Art and crafts describes a wide variety of activities involving making things with one's own hands. Our NGO students participated in Arts and crafts sessions organized at UHG office on 4 Fridays and all our students got opportunity to explore their hobbies.



It was a great experience for our students who visited MNCs office and saw people working there and also did multiple creativity activities along with UHG employees. Such visits of students to corporate office are a great motivation and kids can start thinking of making a brighter career. Thanks UHG for inviting our students at your office and making them feel special. Kids enjoyed the art n craft session and shared with their parents after coming back. This session teaches the students to Improve their skill in different fields and to groom their self.

- **Painting competition by UHG at their office at Asola, Delhi (June 14, 2017)**

Another big activity organized by UGH CSR team for our students at their own office. It was a different experience however we keep organizing such activities in house also. At Pure India Trust we give a chance to children to colour their lives as well as their painting. Big thank you unitedhealthgroup CSR team for being a part of our activities and to encourage the children at your own place.



- **Save a life of Sandeep at Gurgaon (June 22, 2017)**

We got a call to support a young boy's life and immediately we requested our volunteers to support to save **life of Sandeep** whose parents are working as car washer & mother working as House maid in Gurgaon. Sandeep met with an accident a year ago and was on ventilator, since last 6 month. He was living in medically unsafe conditions & surviving on liquid food through pipes only. Monthly expenses of juice, medicine & surgeries have collapsed the parents completely. Both are working day & night to manage the treatment but it was not sufficient. Hence we raise funds to support his illness.



- **Confidence Building session at Asola (July 08, 2017)**

We believe that if anyone has Confidence on his / her capability than he / she does not need any support to excel in life. Confident person can decide his own path to be successful in life. Hence we put lot of stress on building confidence of all our kids. We keep inviting volunteers, experts and experienced people to our NGO and motivate our students to start thinking about career at a early age so that he / she can start preparing to achieve the goal of life.



- **Inauguration of three Computer Shiksha centers at Karauli, Rajasthan (July 14, 2017)**

Computer education is becoming as part of basic education and we believe that every child has a right to learn computer application. Hence we tied up with Computer Shiksha NGO and started opening various computer centers in the schools in rural areas. These centers are providing computers education to all the students of above grade 4th in all schools. At this occasion, three "Computer Shiksha" center were formally inaugurated in 3 villages of Karauli, Rajasthan: BadaGaon, Kemri & Ronshi. All the students were very happy and we appreciated Shikshadaan for scholarship support and visiting our villages.



- **Shoe distribution at Manoharpura village, Karauli, Rajasthan (July 16, 2017)**

We have been trying to provide all the support needed by a student at school so we took help of United Health Group Company to provide new shoes to all students of Manoharpura village, Karauli, Raj. Thanks to school staff and village people for awesome welcome. Special thanks to Bindu Mam & Krishnan sir of Shikshadaan for scholarship support.



- **Birthday celebration at Asola, Delhi (July 20, 2017)**

A birthday celebration is a special occasions for all the children. Hence we try to bring all the excitement to our students at our centers. We invite various our volunteers and sponsors to come and join us for Birthday celebration at our NGO and make it a special day for all the students. Thanks to our sponsor Pavan Pulijala to provide us stationary and other study material to our NGOs.



- **Technology Talks at Asola center (Aug. 27, 2017)**

We keep inviting different domain experts to our NGO and share their experience with our students so that students keep getting enlightenment of different domains e.g. IT, ITES, technology, Banking, Manufacturing, etc.. Mr. Manoj Verma is a technology lead at IBM and he shared about latest technology emerging in the market. This kind of session encourages our students to become a professional after their studies and also help them to turn their weaknesses into their biggest strengths.



- **Entrepreneurship Development at Poornima University at Jaipur, Rajasthan (Sep. 18, 2017)**

Start-up and Stand-up India are the important initiatives of Govt of India and especially our PM has been promoting entrepreneurship in our country. We were invited to share about the entrepreneurship program we are doing and how their engineering and management students can get benefits from incubations. Thanks to Poornima University for honoring me as "Guest of Honour" and giving me opportunity to encourage the management students to "Be Innovative, Dream Big & think Entrepreneurship". Outcome of Startup India will be seen as multiple brand new companies taking lead in strengthen Indian Economy.



- **Educational scholarships to our Students of Asola, Delhi (Oct. 02, 2017)**

We are a partner with Shikshadaan and our students are getting scholarship support from various companies through Shikshadaan. As a first program, Chegg and Shikshadaan have provided Educational scholarships to our 10 Students of Asola, Delhi. We are very happy to have Mr. Rajiv Gupta (Ex-CEO Hero BPO) and Shreekanth Vijaykar (COPC India Director), Mrs. Sunanda Rao (HR Consultant) at our NGO to distribute the scholarships to the students.



- **DaanUtsav Celebration at Asola, Delhi (Oct. 04, 2017)**

DaanUtsav is being celebrated as a special week by various corporate to generate funds for various NGO and social development activities. We invited Oxygen Company to come and celebrate this special day with our NGO students. The volunteers from Oxygen organized Sports activities & cleanliness session for our children. This was a great experience of our students and community people to enjoy outdoor games and learn about cleanliness.



- **Painting competition “Kaun Banega Chitrakar” organized at Jaipur, Rajasthan (Oct 09, 2017)**

PURE India Trust launched it's Jaipur Chapter with Big Bang !!! We organized "Kaun Banega Chitrakar" painting composition to all students of Katewa Nagar area. This program was launched in partnership with Drama Daily team and it came out as a huge success. 500+ students from 11+ schools participated in painting competitions on Sunday morning at Gurjar ki Thadi, Jaipur. Excitement of all the students was amazing as the kids have come out in groups with their family members and teachers.



- **Diwali Celebration at our Jaipur center (Oct 16, 2017)**

Special Diwali!!! We celebrated Diwali with students & their mothers at our NGO's Jaipur center. Students performed Dance, Comedy, Music, Yoga, Quiz etc. and lots of fun. We recognize the best performing students in the panting competitions and other activities. In this event we invited parents of all the students and shared the importance of education and we also asked all the parents to recognize their children's talents.



- **Swachh Asola initiative taken to clean the streets of Asola, Delhi (Oct 23, 2017)**

It's a feeling of Contentment, when your efforts turned into results and impact start multiplying!!! Our Delhi team has organized a cleanliness drive and decided to clean the streets of Asola village of Delhi. Our all the students of "Shiksha Pathashala & Vocational trainings" participated in the program. All the people of the Asola village appreciated and they also participated in the cleanliness drive outside their house. This kind of program help in changing mind-set of the people and culture of collaborative improvement get implemented.



- **MSME Business Motivation workshop for SC/ST youth at Karauli, Rajasthan (Oct. 31, 2017)**

PURE India Trust and MSME organized one day Industrial Motivation & awareness program at Karauli for youth of SC/ST. Various youth from the district participated in the program and learn about various government schemes to start their own business in the villages or in the district. Various experts from Banks, Industrial department, professor were invited to share their ideas to start a business ecosystem in the district. Youth were very happy to gain knowledge of various specific training program which can help them become successful.



- **Entrepreneurship motivational seminars at three colleges & MSME office, Jaipur, Raj (8 Nov 2017)**

“Seeding entrepreneurship for New India” Feeling great after conducting Entrepreneurship Motivational Seminars at 3 Big institutions at Jaipur. Ideation workshop gave awesome business Ideas and few must apply for “Patent” as these are really innovative with business viability. Thanks to “Maharshi Arvind Business Management College, Poddar International College with MSME Ministry & Biyani Girls College” for inviting me to encourage Future Business Leaders.



- **Children's Day celebrated at Govt School, Kachhi Basti, Katewa Nagar, Jaipur. (Nov. 15, 2017)**

Children's Day celebrated at in partnership with "Neeraja Modi Shikshan Sansthan" at Govt School, Kachhi Basti, Katewa Nagar, Jaipur. Students of both schools had an awesome interaction, Quiz, Singing, cracking jocks etc. Thanks to Neeraja modi school students for bringing Stationary, Sweaters, Hygiene Kits, Story Books and many more for the students. We also celebrated at our centers at Jaipur, Delhi & Karauli by organizing painting competition, Dance, Singing, Quiz, Prize distribution and lots of fun to make it a special day for our children.



- **Martial Art- Karate (Self Defense) workshop at Katewa Nagar, Jaipur (Nov. 19, 2017)**

Martial Art- Karate training session was organized to create awareness about physical activities and outdoor games. Sunday is a special day for our students as they get chance to learn different things from experts of various fields. Thanks to Sh Dinesh Thapa for accepting our request to train our students on Self-Defense as a volunteer. Kids of Katewa Nagar Kachchi Basti are excited to have special learning every Sunday. Appreciate support we are receiving from local community people.



- **Computer Shiksha Lab started at Baba Ambedkar School, Triveni Nagar, Jaipur (Nov. 22, 2017)**

“Computer Education for all” 15th computer Lab started working at Baba Ambedkar School, Triveni Nagar, Jaipur. Very happy to see the great excitement of students. Thanks to computer Shiksha for enabling us to support thousands of students. All the students are getting chance to practice computer one-to-one ratio and twice in a week. We scheduled the roster of the students to learn computers. This computer literacy is enabling the students from poor community to learn advance education at their school.



- **A session about Good touch and Bad touch organized at Jaipur center(Nov. 27, 2017)**

In today's times, we hear a lot about child abuse and molestation. It's high time, we start teaching young children about “Good Touch Bad Touch” to help prevent more damage. Most of the time, targets are very young children, below 6-7 years of age. They are too young to understand the difference between right and wrong. We appreciate Ms Sangeeta Raja and Dr. Lily Agrawal for conducting session and spending their Sunday with our NGO students. It was a great interactive experience and students asked all the tough questions.



- **Shoes distributions to Tribal girls at Aadharshila School, Amarpura, Chittorgarh (Dec. 4, 2017)**

We always encourage people to celebrate their special days with those who cannot afford. Believe me your Child's Birthday can be a special day for many children. It is a great way of taking blessing of God. Thanks to my dear friend from Noida who accepted my request to donate shoes and slippers to Tribal girls staying at our partner NGO at Amarpura, Bhadesar, and Chittorgarh. We also provided 2 Green board to the school so that students can be taught using the better facility.



- **English Learning Labs were Initiative in 8 schools at Rajasthan (Dec 10, 2017)**

English is world language and it is important to learn English if anyone wants to get employment easily. We partner with "English Helper" organization to implement English learning module in all the schools of Rajasthan. English Helper module convert English text book into digital format and make it an encyclopedia for easy understanding. This initiative is rolled out in 8 schools as pilot and results are exciting. 132 govt school identified for pan Rajasthan implementation.



- **Victory for our student Dhaneshawari, Won second position in cross country at Delhi (Dec 26, 17)**

WOW feelings... Our student Dhaneshawari stood second in two recent cross country races organized at South Delhi district Govt. schools. She was identified as athlete few months ago in our internal sports day celebration. Later we requested Shri Shukhram Ji (PTI) to provide trainings and after that she has been consistently raising the bar of success. She has 5 Siblings and come from very poor family of daily wager. We are proud of her and want to see her next Indian Olympian. Thanks to our patrons for great support and we are identifying true talent of our country.



- **New Year celebration at our Delhi and Jaipur Centers (Jan. 2, 2018)**

New Year is always a special day for all and we do not miss to give all the joy to our students. We celebrated New Year by organizing Games, dance, prizes, sweets, Singing & lots of fun during New Year celebration at our Delhi and Jaipur Centers.



- **Sports day organized at Jaipur center (8 Jan. 2018)**

Sport develops a sense of friendliness among the children and develop their team spirit. It helps children to develop mental and physical toughness. Sport shapes their body and make it strong and active. Children should actively participate in sports to avoid being tired and lethargy.

“Sports day” organized to identify talents in various games at our Jaipur center. 100 mtr, Relay race, Long Jump, Kabbadi, Tug of war, Badminton etc. for boys & girls in different age groups.

Enthusiasm and participation of our students was encouraging.



- **Free Eye check-up camp At Bhoda kala Village, Gurugram (Jan. 13 , 2018)**

A regular eye test is the best way to protect our eyesight-- and an easy precaution to take-- as many sight-threatening diseases can be cured or slowed if caught early enough. We organize a free eye check camp at Bhada-kala village near Gurgaon with the support of Oxygen Company. Over 200 villagers got the benefit of this camp by using the spectacles. 12 people get free treatment of Cataract.



- **Diaries Distribution to all students of two Govt. schools near Gurjar Ki Thadi, Jaipur (Jan. 16, 2018)**

At pure India we educate children about discipline and best utilization of time and also make note of important things they learn in their day to day life. Hence we provided Year executive diaries to all students of two Govt schools near Gurjar Ki Thadi, Jaipur. At same time Makarsankranti was also celebrated by our students at Delhi center. Thanks to our donor Anubhav Ji for providing special yearly diaries to these children for their studies to encourage them and to motivate them about the discipline and Management of time.



- **Pre-Budget consultation meeting with CM of Rajasthan (Jan. 19, 2018)**

PURE India invited by govt of Rajasthan to provide suggestions related to Budget 2018. We participated and provided ideas for budget and requested for special attention for Karauli Dholpur districts' development in the budget.

1. "Career Tree Chart" should be displayed in all Schools & Collages and we have made it for students.
2. Raj. should become first State to pass & implement "Right to Play" Act. Play ground in all schools should be must with spots kit.
3. Organize motivational workshops for rural people in villages to promote "Participation in village development".



- **Visit of four schools at Nadauti, Karauli district to inspire students (Jan. 22, 2018)**

Visited four supported school to inspire students of these school and help the children decide career opportunities based on their choice. We have been providing Computer Shiksha, English Helper, education & sports activities.



- **Startup, and entrepreneurship motivation seminar at Arya Collage, Jaipur (Jan. 24, 2018)**

It aims to provide an environment by which aspiring and budding entrepreneurs can access entrepreneurial resources, network with community entrepreneurs and share ideas. The Society is dedicated to guide potential entrepreneurs in understanding the business requirement for new and small enterprise. Seeding dreams for successful life at Araya College Startup, Incubation and ntrepreneurship Motivation seminar at Arya Collage of Engineering and IT, Jaipur. Happy to see the management's intention promote future business leaders



- **Re-public day celebration at our Delhi & Jaipur Center (Jan. 27, 2018)**

Republic day of India was celebrated at our both the centers and students of Jaipur were excited so much as first time they got the chance to perform on stage. Awesome participation of students, guardians and our patrons at our both the centers.



- **Empowering Women by providing them Tailoring Training at our Delhi center(March 5, 2018)**

We have started "Tailoring Training" for Slums women at our Delhi center. Women's economic empowerment refers to the ability for women to enjoy their right to control and benefit from resources, assets, income and their own time, as well as the ability to manage risk and improve their economic status and well being. We invite you to give us work of Stitching and contribute in empowering women. You can also sponsor school bag and do advertising of your company on School bags.



- **Free Eye check camp organized at our Asola, Delhi center by Oxygen CSR team (March 5, 2018)**

A man in a red shirt is seated at a table, looking at a document. A woman in a pink headscarf stands next to him, and a young child is leaning over the table. Other people are visible in the background, suggesting a community or educational setting.