

Annual Report 2013-14

Pushp-kiran Union for Real Enlightenment (PURE)

Brand Name



NGO Center Address: 160, Asola Ext. Zhenda Colony, Asola-Fatehpur Beri, Delhi-110074

Communication address: J-1103, Sispal Vihar, Sector 49, Gurgaon (HR) 122018

Registered Address: 80-H, A-3, Mayur Vihar Phase-3, Delhi 110096

Website: www.pureindia.org

Mobile: + 91 92121 02580, **Email:** Pure@pureindia.org

Facebook page: www.facebook.com/pureindiatrust

You Tube: <https://m.youtube.com/watch?v=avlhQLtRCjl>

PURE India Trust is a non-profitable charitable Trust (NGO), initiated on 16-March-2013 to empower underprivileged. We believe that all humans have the rights to a Healthy, Happy and Fulfilling life and it can be achieved if all privileged people start believing in social responsibility. Hence we want to create a “Culture of Giving” by encouraging & engaging more & more people towards social development.

Objectives & Activities executed in 2013-14

- Education Encouragement
 - Educational Encouragement Scholarships at Khanetakhal, Kotdwar (UK) (15-Sept-13)
 - Educational Encouragement Scholarships at Manoharpura, Karauli (Raj) (11-Jan-14)
 - Cultural talent encouragement at Kalkaji, Delhi 21-Jul-13
- Employment
 - Employment awareness workshops at Govt college, Karauli (Raj) 27-Aug-13
- Rehabilitation initiatives during natural calamities
 - Kedarnath Ghati, Uttarakhand, Flood relief initiative (28-Jun-15)
- Conference & Trainings
 - IDCA Conference at IIIM College, Jaipur (15-Feb-14)

- **Educational Encouragement Scholarships at Khanetakhal, Kotdwar (UK) (15-Sept-13)**

PURE India Trust raised funds and usable material to support “Kedarnath Ghati Flood victims”. We sent all the collected material to Uttarakhand with the help of “Marwadi Yuva Manch”. We worked with another local NGO “Foundation Shuruat” and supported the students of Khanetakhal village, Kotdwar (UK). Educational Encouragement Scholarships was distributed to 38 students based on student’s economic condition and their education performance. Scholarships distributed to 38 students of 8 -12 standard students. Scholarship includes School uniform, Stationaries, School Bag, & cash reward. We also conducted a

career counseling session for 11th and 12th class students.



- **Educational Encouragement Scholarships at Manoharpura, Karauli (Raj) (11-Jan-14)**

PURE India awarded Educational scholarship to 25 students of class 5, 6, 7 & 8 of Manoharpura village at Karauli district (Raj). Scholarships include school bag, uniform, notebooks, drawing box etc. Two students of 9th and 12th class from the village were also given monetary scholarship of Rs. 6000.





Other 194 children got notebook, pen, and pencil. We would continue promoting education in different parts of the country and would track the progress of the students given the scholarships. We would also support them in future for higher educations and get employed wherever possible.

- **Cultural talent encouragement at Kalkaji, Delhi 21-Jul-13**

PURE India Trust sponsored a talent appreciation program of the slum's children at Kalkaji, Delhi. The center runs Dance, Computers Vocational & other education classes for the students and women of the Govind Puri. NGO works for women empowerment, helping people on social or legal issues, help old-age people by providing day care etc. PURE India Trust provide platform and has been supporting various students who have talent but do not get resources to excel in the field.



- **Employment awareness workshops at Govt college, Karauli (Raj) 27-Aug-13**

PURE India Trust was invited to conduct employment awareness workshops for students of Govt. College Karauli (Raj). Workshops focused on various employment opportunities available across various industries e.g. BPO, IT, Telecom, Banking, Retail, Manufacturing etc. Rural youth do not get enough counseling or opportunities to know about the working of various new companies. We provided details of various subjects or short term trainings which can help them get good employment in various companies.

We have been writing articles in “Bhumika Sandesh” social newspaper to create employment opportunity awareness among rural youth. Employment columns have published on following topics: Employment opportunities in Call center /

BPO, Defense Services: Best career options, increasing employment opportunities in Retail sector.



- **Kedarnath Ghati, Uttarakhand, Flood relief initiative (28-Jun-15)**

PURE India team took steps in social service by helping people of Uttarakhand who lost their almost everything in the devastation happened in June '13. We

collected usable stuff (clothes, bed sheets, packed food, utensils etc.) from neighborhoods at Noida and sent to flood victims with the help of local NGOs and

support groups. We also collected Rs. 50,598/- for our rehabilitation projects in Uttarakhand.



- **IDCA Conference at IIIM College, Jaipur (15-Feb-14)**

PURE India Trust was invited by IDCA (India Development Collation of America) as Key Note speaker in the Conference organized at ISIM College, Jaipur on 15th Feb '14. IDCA is an organization which is working in different areas of social development and provides support to various organizations working for social welfare. Conference was organized to create awareness among youth about social entrepreneurship and encouraging various NGOs working in Rajasthan.



- **World Vision, East Africa country leader's training at Nairobi, Kenya (23-31 Jan '14)**

PURE India was invited by International NGO World Vision at Nairobi, Kenya as Volunteer to conduct Productivity improvement Lean Six Sigma trainings for their senior leaders of East Africa countries. Prashant Pal visited Kenya from 23-31 Jan '14 and participated in few social development activities supported and organized by World Vision. He conducted 5 days training for the participants from different 8 countries which focused on "Improving various processes" and "Reduce operational cost" so that more money can be utilized to help poor people. Poverty is biggest enemy of humanity and world vision has been helping poor in more than 80 countries.

