

Annual Report 2014-15

Pushp-kiran Union for Real Enlightenment (PURE)

Brand Name



NGO Center Address: 160, Asola Ext. Zhenda Colony, Asola-Fatehpur Beri, Delhi-110074

Communication address: J-1103, Sispal Vihar, Sector 49, Gurgaon (HR) 122018

Registered Address: 80-H, A-3, Mayur Vihar Phase-3, Delhi 110096

Website: www.pureindia.org

Mobile: + 91 92121 02580, **Email:** Pure@pureindia.org

Facebook page: www.facebook.com/pureindiatrust

You Tube: <https://m.youtube.com/watch?v=avlhQLtRCjI>

PURE India Trust is a non-profit Charitable Trust (NGO), initiated on 16-March-2013 to empower underprivileged. We believe that all humans have the rights to a Healthy, Happy and Fulfilling life and it can be achieved if all privileged people start believing in social responsibility. Hence we want to create a “Culture of Giving” by encouraging & engaging more & more people towards social development.

Objectives& Activities executed in 2014-15

- Education Encouragement
 - Educational Encouragement Scholarships, Raipur, Noida (26-Jul-14)
 - Donated Floor mats to Raipur Govt School, Noida (UP) (5-Sept’14)
 - Eliminating “Child Marriage & promoting Girl Education” by Scholarship program and school bag distribution at Manoharpura, Karauli (2-Nov-14)
 - Educational Encouragement Scholarships at Manoharpura, Karauli (Raj)(11-Jan-15)
 - Talent encouragement in Sports & Culture at Manoharpura & Noida (UP) 26-Jan-15
 - New Shoes & Socks distribution to all students of Raipur school, Noida (17-Jan-15)
- Healthcare
 - Naturopathy treatment Camp at Karauli (Raj) (12-Sept-14)
 - Health Check & Medical advice camp at Khedia, Karauli (Raj) (13-Sept-14)
 - Health Check & Medical advice camp at Manoharpura, Karauli (Raj) (14-Sept-14)
 - Donated Quilt, Washing Machine & Heaters to Salam Balak Trust, Delhi (7-Jan-15)
 - Medical aid to Sunil Kukadia for critical disease treatment, Noida,
- Conference & Trainings
 - 2009-14 survey to assess girl Education level at Manoharpura, Karauli(26-Oct-14)
 - Jaipur Marathon, Participated to create awareness of social issues, (25-Jan-15)
 - Civil Society & NGO - Pre-Budget consultation Meeting with CM of Raj (28-Jan-15)
 - IDCA Conference at IIIM College, Jaipur (21-Feb-15)

- **Educational Encouragement Scholarships, Raipur, Noida (22-26-Jul-14)**

PURE India Trust organized a week to encourage students of Raipur village. Various educational & cultural competitions (Drawing, Essay writing, GK test, Rangoli, Crafting, Singing, Dance etc.) were organized under our “PRATIBHA PROTSAHAN” program at Govt. middle School, Raipur village, Noida



Our Chief guests distributed the prizes, certificates and encouraged the students to continue the education and complete



higher Education. Mrs. Sunita Godara, Asian Marathon Champion 1992, Social activists & Anna team was the chief guest. Our volunteers did incredible job in this program and they organized all activities without any hassle.

- **Donated Floor mats to Raipur Govt School, Noida (UP) (5-Sept'14)**

Students of Raipur School were sitting on the floor as they didn't have any floor mats provided by the school. Some student used to bring their own clothes to sit. On the occasion of “Teacher's Day” celebration our NGO has provided 35 floor mats to all classes of primary wings. The students were very happy to get the

support. Parents of the students also appreciated the support to the students. All the parents work as daily wager or labor in various construction sites at Noida. The Education awareness was almost nil among the parents.



- **Eliminating Child Marriage & Girl Education Encouragement Scholarship” at Manoharpura**

As per data collected from 2009-14, 70% of girls stop going to school after 8th class in the villages and many do not go to school at all due to work at home or fields. Many parents do not allow them to go in another village school for further study as there is no school in the village after 8th class and nearest school is almost 4-5 KM in another village. To encourage girls towards Education, we distributed our first women Scholarship the girls who are continuing study after 8th and few going to college.

This scholarship also targeted to eliminate “Child marriage” in the district Karauli as almost 12% of girls suffer from “Child Marriage in the region. PURE India distributed scholarships to 22 girls on 2nd Nov’14.



- **Educational Encouragement Scholarships at Manoharpura, Karauli (Raj) (11-Jan-15)**

PURE India awarded Educational scholarship to 25 students of class 5, 6, 7 & 8 of Manoharpura village at Karauli district (Raj). 194 School bags, uniform, notebooks, drawing box etc were provided to all the students of the school. Two students of 9th and 12th class from the village were also given monitory scholarships for higher education.



Students of the schools have been getting benefits of the educational programs and We would continue promoting education in different parts of the country and would track the progress of the students given the scholarships. We would also support them in future for higher educations and get employed wherever possible.

- **Talent encouragement in Sports & Culture, Noida & Manoharpura (26-Jan-15)**

India is a nation of 1.25 Billion people but still we are struggling to get medals in Olympics games. We believe that root cause of this problem is “Lack of awareness & infrastructure for Sports” at School level and in the villages. 60% of the people live in village so we must encourage people of villages to play at least one game. Govt should implement a Policy of “One Citizen, One Game”.

Hence at PURE India Trust we have been encouraging the students to play at least one games and there could be a great career in games also if followed properly. We provide Sports material e.g. Cricket, Badminton, Bally ball, Chess, Football etc. to the students of Manoharpura Village. We encourage the Girls to adopt at least one game to be health and stay fit. We have also been helping Nakul Khatri from Noida to go to Dance Academy.

Nakul was working as sweeper & housekeeping staff in a residential society in Noida. He has a passion for Dance but his parents are also working as a house

help & can't afford to send him dance academy. PURE India Trust has supported him to learn dance.

- **New Shoes & Socks distribution to all students of Raipur school, Noida (17-Jan-15)**

Winters are always very tough for the students of poor families as the parents can't afford to buy all the stuff needed. We have been seeing many students coming to school bare foot. We provided pair of new shoes & Socks to all underprivileged students of Raipur village school, Noida. It's great to see children Happy every time we visit the school.



- **Naturopathy treatment & Lifesaving Technique Workshop at Karauli (Raj) (12-Sept-14)**

Demand for Naturopathy treatment has been growing as this treatment has no usage of medicine hence no side effect and use natural vibrating technique. Naturopathy can cure sciatica, Slip disk, BP, migraine, thyroid etc. without any medical tests and medicines.

Our Doctor Shri Lokesh Tiwari conducted a workshop on "Life Saving Techniques". He demonstrated how to save a life of a

person for almost 20 min at the time of Cardiac arrest or heart attack.





The techniques are very useful in such situation and most of the people are not aware about this technique.

- **Health Check & Medical advice camp at Khedia& Manoharpura, Karauli (Raj) (13th& 14th-Sept-14)**

Dr. Lokesh Tiwari (pediatric AIIMS, Patna), Dr. Bhuvnesh Banshal (Physician- Govt. Hospital Karauli) & Dr. Jyoti Chaturvedi provided treatment cum medical advice to more than 600 patients of Khedia & Manoharpura villages on 13th& 14th Sept'14. Medical team of Govt. General Hospital supported us with medical diagnostic van and generic medicine. PUREIndia's medical team provided free medicine to all patients. We made list of follow up patient who need treat at hospitals and advised them to go to bigger hospital for further treatment.



- **Donated Quilt, Washing Machine & Heaters to Salam Balak Trust, Delhi (7-Jan-15)**

With the help of employees of Accenture, WARMTH initiative was taken up where employees donated usable stuff and they

raised funds though employee engagement activities. We donated 20 Quilts, two washing machines&4Geysers

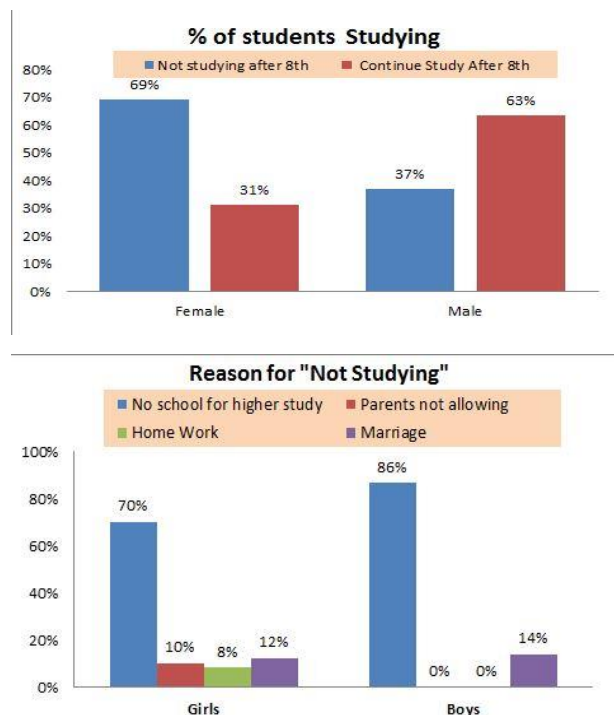
to Salam Balak Trust at Delhi. The Trust gives shelter to the kids who run out from their house and later with the help of police, trust try to send the kids back to their house. Trust also running an informal education within the campus.



- **2009-14 survey to assess girl Education level at Manoharpura, Karauli (26-Oct-14)**

As per data collected from 2009-14, 70% of girls stop going to school after 5th or 8th class in the villages and many do not go to school at all due to work at home or fields. 30% parents do not allow their daughters to go other village for further studies as there is no school in the village after 8th class and nearest school is almost 4-5 KM in another village.

PURE India Team has taken this up and got signature from all village people and recommendations from all location authorities and we have submitted an applications to CM & Education Minister of Raj to upgrade school from 8th to 10th



- **Jaipur Marathon, Participated to create awareness of social issues, (25-Jan-15)**

Jaipur Marathon is one of India's bigger marathons where more than 50000 people run to support various cause. PURE India Trust participated as Charity Partner in the run. 362 people ran in Jaipur Marathon under PURE India banner to create awareness about "Beti Bacho, Beti Padhao"& "Silicosis"

movements. Mahindra Automobile, MGD Girls school, Rajdhani Engineering College, IIIM College, Team of Anandrathi Securities, Shri Cement, RSS volunteer joined us in Charity "Dream Run".

We had provided 15 days on the ground training to 11 students of IIIM college under the Marathon run program.



- **Civil Society & NGO - Pre-Budget consultation Meeting with CM of Raj (28-Jan-15)**

PURE India Trust was invited to share our suggestions to CM of Raj during Pre-budget consultation meeting with NGO & Civil society members. We shared following 4 suggestion and all 4 were acknowledged by CM, Cabinet ministers & others officers. 1. Use Mobile Science Lab in Rural schools to penetrate Science subject among village students 2. Use of

Tableau technology to revive Govt school reputation& ensure delivery of proper Education 3. Optimize Govt expenses and reduce up to 30% by using Lean Six Sigma methodology 4. Identify & provide free medical facilities to potential Silicosis affected people. CM appreciated the efforts of PURE India team and said, "I am happy to know that you are putting your

time & money to help people and we would like to work with your team.



- **IDCA Conference at IIIM College, Jaipur (21-Feb-15)**

We got the opportunity to share our thoughts on “Inspiring Innovation & Social Entrepreneurship for Poverty Eradication in India” during India Development Coalition of America (IDCA) 4th North India Conference organized on 21st Feb’15 at IIIM College, Jaipur. We were a great learning from great work being done by various NGOs. We shared that Govt can connect people at last mile and help them by using “Mobility & Tableau technology”. PranoyChaudhary from AMEX (An IIT-K Alumni) also joined us at the conference and shared his views about the “role of youth in social entrepreneurship”. We also met Rajasthan Govt. officials to explain the model to use “Mobility & Tableau



technology” to revive Education system in Rajasthan.



