



# ANNUAL REPORT

## 2024-25







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# Message from the CEO's Desk

As we look back on the year, it is encouraging to see the significant impact PURE India Trust has created in empowering underserved communities through entrepreneurship, education, and inclusive development. This year, we embraced digital transformation and strengthened internal processes to enhance accountability, improve transparency, and ensure more efficient program delivery.

We strengthened our focus on individual entrepreneurship, enabling thousands to start their own ventures and move towards financial independence. We also focused our efforts in raising awareness among rural youth about self-employment as a dignified livelihood option through our Bano Udyami initiative.

In the education sector, we supported underserved children through informal education centers, ensuring access to foundational learning. We extended scholarships to deserving students and provided career guidance to help youth make informed choices about their future. This year, we further expanded our work in infrastructure development, healthcare, environmental sustainability, and corporate volunteering. These initiatives have improved community facilities, delivered essential health services, promoted eco-friendly practices, and strengthened employee engagement in grassroots development.

With stronger collaborations, digital tools, and enhanced transparency, we are committed to scaling our impact and fostering innovation. I extend my heartfelt thanks to our donors, partners, well-wishers and volunteers—your continued support fuels our mission to build an empowered and equitable India.

Warm regards,

**Prashant Pal**  
Founder & CEO  
PURE India Trust



**Our vision is to  
build a trusted  
and credible  
brand in the  
development  
sector, rooted in  
transparency and  
innovation.**



# PURE India Trust



Pushp-Kiran Union for Real Enlightenment (PURE), popularly known as PURE India Trust, was founded in March 2013 with a mission to address unemployability, nurture entrepreneurship, and create sustainable livelihood opportunities across India.



## Vision

To establish ourselves as India's most trusted NGO for implementing sustainable solutions.



## Mission

To empower communities through entrepreneurship, Skill Development and Education, fostering sustainable livelihood and career growth to build self-reliant India.

To transform students' lives by offering career guidance, scholarships, and mentoring, ensuring equal access to higher education and opportunities for success.



## Goal

Help 25,000+ youth to become Entrepreneurs by 2030.

Provide Education support to 1000,000+ students by 2030.





# Awards & Recognition (2024-25)

Registered and renewed  
with the NSE Social Stock  
Exchange in 2024



Bhamashah & Shiksha  
Bhushan Award 2024 by  
Govt of Rajasthan



Certified Great  
Place to Work  
2024-25



Global Sustainability  
Award 2024 by ARC



Most Trusted NGO of  
the Year 2024



Social Impact Award 2024  
by SPJIMR

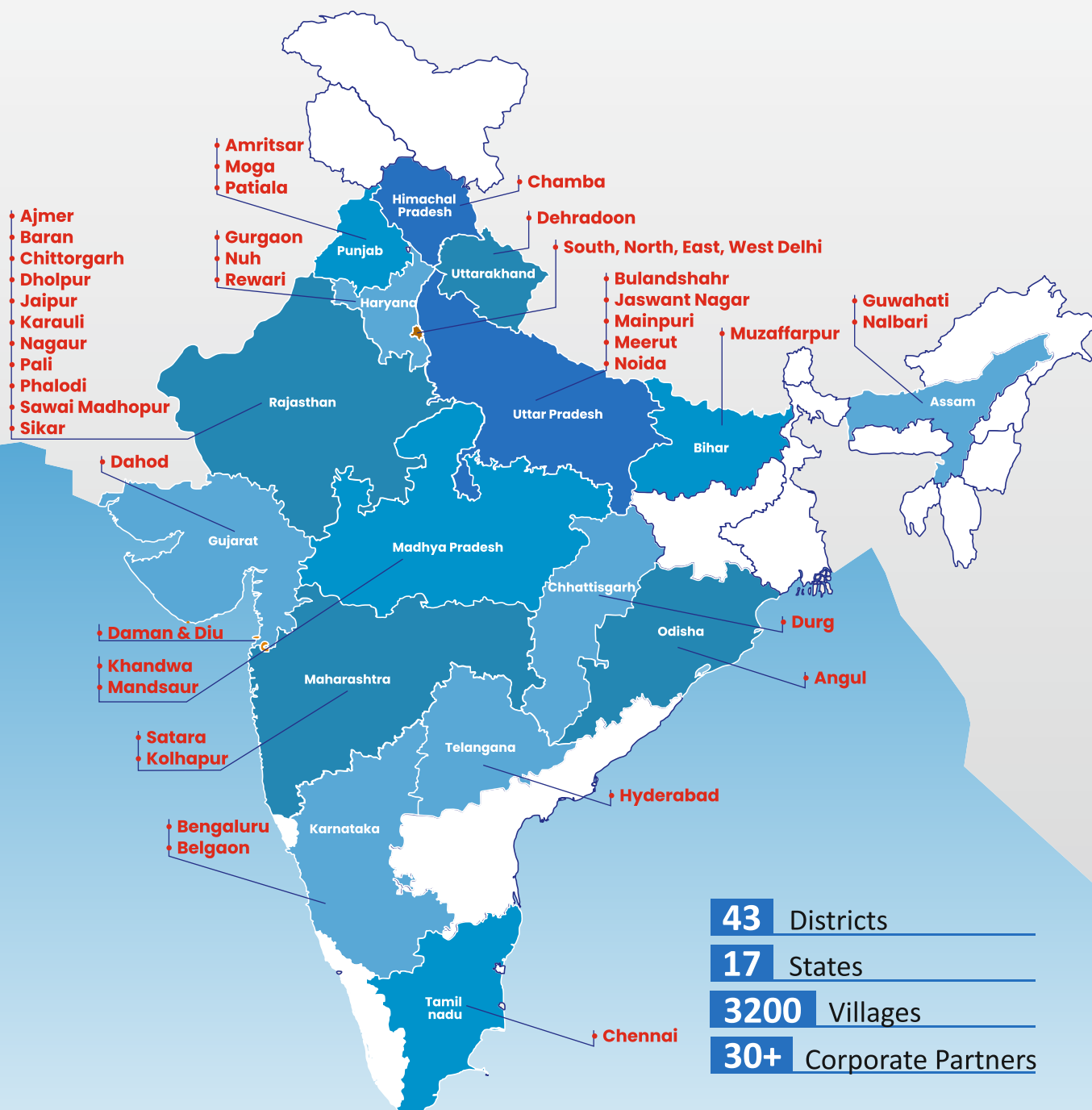


Karmveer Chakra  
Award 2024 by  
REX iCONGO





# Our Presence





# Our Impact so far

## Entrepreneurship



**5300+**  
Enterprises  
Established



**45+ cr**  
Revenue  
Generated



**21+ cr**  
Profit  
annually

## Education



**800+**  
Students provided  
Scholarships



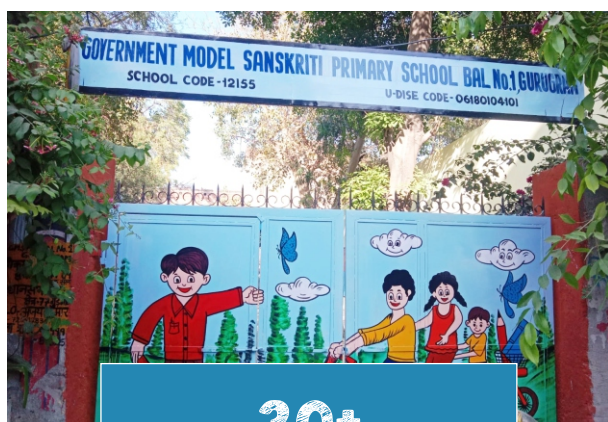
**Rs 2+ Cr**  
Scholarship  
Provided



**50,000+**  
Students provided  
career guidance



## Infrastructure



**30+**  
Govt School  
buildings Renovated



**55+**  
Anganwadi  
Centres Upgraded



**5**  
Govt Hospitals  
Supported

## Healthcare



**50,000+**  
Lives  
Impacted










**800+**  
Health Camps  
Conducted



**50+ Lakh**  
in  
Medical Aid



# Interventions

State	Key Initiatives
 <b>Rajasthan</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Skill Development</li> <li>• Informal Education Program</li> <li>• Corporate Volunteering</li> <li>• Career Guidance &amp; Scholarships</li> <li>• Infrastructure Development</li> <li>• Health Camps</li> <li>• Village Development</li> </ul>
 <b>Delhi</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Career Guidance &amp; Scholarships</li> <li>• Infrastructure Development</li> <li>• Corporate volunteering</li> <li>• Health Camps</li> <li>• Informal Education Program</li> <li>• Village Development</li> </ul>
 <b>Karnataka</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Health camps</li> <li>• Infrastructure Development</li> <li>• Career Guidance &amp; Scholarships</li> <li>• Corporate Volunteering</li> </ul>
 <b>Madhya Pradesh</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Village Development</li> </ul>
 <b>Haryana</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Health Camps</li> <li>• Infrastructure Development</li> <li>• Career Guidance &amp; Scholarships</li> <li>• Village Development</li> <li>• Corporate Volunteering</li> </ul>
 <b>Uttar Pradesh</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Health Camps</li> <li>• Infrastructure development</li> <li>• Career Guidance &amp; Scholarships</li> <li>• Corporate Volunteering</li> </ul>
 <b>Telangana</b>	<ul style="list-style-type: none"> <li>• Entrepreneurship Development</li> <li>• Health Camps</li> <li>• Corporate Volunteering</li> <li>• Scholarships &amp; Career Guidance</li> </ul>

\*Along with major initiatives in these states, we are also active in 10 others states through entrepreneurship development programs.



# Economic Empowerment

## Our Interventions

### INDIVIDUAL ENTREPRENEURSHIP



Women Entrepreneurship Program



E-Rikshaw to promote sustainable environment



Reintegration of inmates (Open Jail)



Empowering Persons with Disabilities (PwDs)



Empowering LGBTQIA+ through Self-Reliance



Entrepreneurship Awareness Program



Bano udyami Platform (Digital Inclusion)

### GROUP LIVELIHOOD



Skill Development



Production

At PURE India Trust, our core objective is to foster self-reliance and financial independence among women, youth, persons with disabilities (PwDs), and members of the LGBTQIA+ community. Through our Economic Empowerment initiative, we strive to create inclusive and sustainable livelihood opportunities. We provide targeted support for launching micro-enterprises, facilitate access to skill development programs, and promote entrepreneurship. By equipping individuals with the necessary tools, resources, and mentorship, we aim to build resilient communities where every individual has the opportunity to lead a dignified and economically secure life.





## Individual Entrepreneurship Development

### Women Entrepreneurship Program

Women Entrepreneurship program is a flagship initiative of PURE India Trust, designed to empower rural women to become self-reliant entrepreneurs within their own communities. Recognizing that many women in rural areas rely on male family members for financial support, this program enables women from low-income households to establish and sustain small-scale enterprises in their villages. By facilitating access to entrepreneurial opportunities, capacity-building



support, and handholding, the initiative promotes financial independence, enhances women's decision-making power, and contributes meaningfully to the rural economy.

## 5300+

Women Entrepreneurs Empowered

## 17

States covered

## 43

Districts Covered

## 3,200

Villages mobilized

## 13Cr+

Grant Disbursed

## 80+

Different types of Businesses



### Impact Story

#### Geeta General Store, Dholpur



Geeta from Battipura village, Dholpur, once struggled to feed her family as a field laborer. With support from PURE India Trust's Individual Entrepreneurship Initiative, she started a grocery shop, earning ₹3000–₹4000 monthly, and began goat farming. This has improved her children's education, increased her income, and brought her closer to building a permanent, secure home.



# Implementation Process



**Mobilization**



**Background Verification**



**Entrepreneurship Development Training**



**Seed Grant to procure Business Items**



**Business Launch**





## Implementation Process



**Business Branding**



**Business Promotion**



**Mentoring Support**



**Exposure Visits & Capacity Building**



**MSME Udyam Registration**





# E-Rikshaw to promote sustainable environment

To promote sustainable livelihoods and a cleaner environment, PURE India Trust distributed seven e-rickshaws to underserved individuals in the Mahindra SEZ Jaipur area during FY 2024–25. This initiative specifically targeted beneficiaries who were previously unemployed or engaged in irregular, low-paying daily-wage work, equipping them with a reliable, self-owned means of earning a stable income.

Till date, a total of 12 e-rickshaws has been distributed through this initiative, empowering multiple families to become self-reliant. By enabling self-employment, the e-rickshaw distribution initiative has significantly improved



the financial resilience of participating families, helping them move toward long-term economic stability.

This initiative reflects PURE India Trust's commitment to holistic development by addressing both the income generation needs of marginalized individuals and the broader goal of fostering a sustainable, green economy.

## Impact Story

### Chet Ram Yogi, Jaipur



Chet Ram Yogi from Jaipur lost his leg in an accident, leaving him jobless and struggling to support his family. With support from PURE India Trust, he received an e-rickshaw and now earns Rs. 18,000–Rs.20,000 monthly. This stable income enabled him to educate his children, buy land worth Rs.13 lakh, and live a dignified, self-reliant life.

**18 tonnes of CO<sub>2</sub> emissions reduced annually**

**12**  
E-Rikshaw  
Distributed

**Total  
Profit  
Rs. 16,36,978**



## Reintegration of Inmates

As part of our efforts to promote inclusive rehabilitation, PURE India Trust implemented a pilot initiative at Sanganer Open Jail, Jaipur, Rajasthan under the individual entrepreneurship program. Through this initiative, 10 inmates were trained and successfully launched their own micro-businesses, marking a significant step toward their reintegration into mainstream society. The program focused on equipping inmates with

entrepreneurial skills and fostering self-reliance, demonstrating that every individual, when given the right opportunity, can rebuild their life with dignity. “We extend our sincere gratitude to Rotary Club Jaipur for their invaluable support and mobilization in making this initiative a success.” Following the success of this pilot, the model is being considered for replication across Open Jails nationwide.

**10**  
inmates  
empowered

Total  
Profit earned  
**1,55,266**  
(5 months)

**8** different  
types of  
business  
launched



### Impact Story



### Manoj Juice Center, Jaipur

Manoj Mangoliya, an inmate of an open jail, wanted to earn with honesty and support his family. He began by running a small juice shop inside the jail premises, where his dedication was noticed and encouraged by an officer.

Earlier, Manoj sold juice on a rented cart, losing much of his earnings to rent. Seeing his potential, PURE India Trust helped him establish his own juice business with a pushcart. Today, he earns ₹700–800 daily, saves money, and supports his family with pride. With renewed confidence, Manoj has found his place in mainstream society, proving how support and a second chance can change lives.





## Empowering LGBTQIA+ through Self-Reliance

As part of our commitment to inclusive development, PURE India Trust empowers the transgender community by promoting self-reliance and entrepreneurship. Through training, financial support, and mentorship, we help them overcome social and economic marginalization. In 2024–25, we supported over 20 individuals in Delhi NCR and 18 in Bangalore, enabling them to move toward financial independence and dignity.

**38**  
LGBTQIA+  
empowered

**10**  
types  
of businesses  
supported



### Impact Story



#### Priya Tailoring Shop, Bengaluru

Priya, a transgender woman from Bengaluru, struggled to survive on ₹2,500 a month. Through PURE India Trust's Individual entrepreneurship program, she received a sewing machine and started a home-based tailoring business. Now earning ₹5,156 monthly, she has gained financial stability, dignity, and independence, proving how inclusive opportunities can transform lives.

## Empowering Persons with Disabilities (PwDs)

As a part of our economic empowerment initiatives, we also extended support to Persons with Disabilities (PwDs) by facilitating the establishment of micro-enterprises and providing need-based assistance such as toolkits, skill development, and mentorship. These efforts aimed to reduce their dependency on family members and enable them to lead self-sufficient, dignified lives through sustainable livelihood opportunities.



15 types  
of businesses  
supported

60+ PwD  
empowered

### Impact Story

#### Shashank Kumar: A Champion's Journey



Shashank Kumar, World No. 5 in international para-badminton, approached us with a simple but urgent request — a new sports wheelchair. His old one was limiting his performance, and he lacked the resources to upgrade. With support from kind-hearted donors, we provided him with the equipment he needed. Shashank went on to compete in the Uganda Para-Badminton International 2025, winning two gold medals (Mixed and Men's Doubles) and a silver in Men's Singles. His success is a powerful reminder that with the right support, potential can turn into pride for the nation. We're proud to have been part of his journey.

### Impact Story

#### Hukam Kirana Store, Dholpur

Hukam Singh, a resident of Badi, Dholpur, once lived in deep financial distress and struggled with low self-worth due to his disability. With no stable income, he relied entirely on others for survival. Through the support of PURE India Trust, he started a small grocery store, now earning ₹5,833 monthly. This shift not only restored his livelihood but also his dignity and confidence. Today, Hukam sees himself as an empowered entrepreneur and dreams of expanding his store to support others like him.



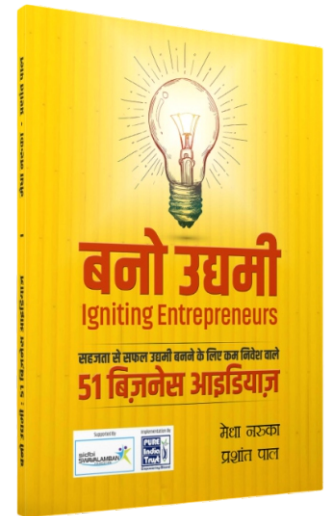


# Entrepreneurship Awareness Program

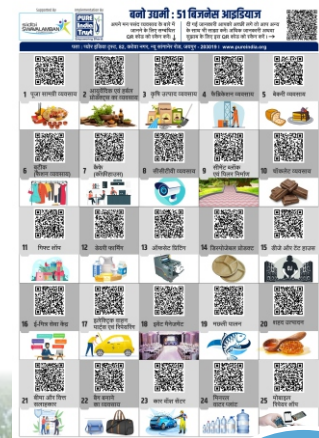
A large number of rural and underserved youth migrate to cities for low-paying jobs, often unaware of the business opportunities in their own surroundings. By starting small enterprises, they can achieve self-reliance and create a stronger future for themselves.” To address this, we launched the Entrepreneurship Awareness Program to promote self-employment as a sustainable livelihood option for rural youth. Through interactive sessions in colleges, skill centres, and job fairs, we highlighted entrepreneurship as a strong alternative to limited local jobs.

To support this, we created practical knowledge tools:

- **Bano Udyami Book** – A guide with 51 business ideas, key business setup tips, govt. schemes, and QR-code of best videos related to the business mentioned.
- **5000+ Flyers** – Distributed with QR codes linking to YouTube videos, business models, and government scheme portals for easy access and learning.



## बनो उद्यमी : 51 बिजनेस आइडियाज



## प्रमुख व्यावसायिक योजनाएँ



5000+ Youth reached

1000+ Bano udyami Book Distributed

5000+ Flyers with QR Codes Distributed





## Group Livelihood Development

Alongside its focus on individual entrepreneurship, PURE India Trust also promotes group livelihood initiatives through women-led Self-Help Groups (SHGs) using a Hub-and-Spoke model across Rajasthan. This initiative focuses on skill development, product creation, and market access through decentralized sub-centres. It empowers rural women to become skilled entrepreneurs, contributing to a sustainable and inclusive livelihood ecosystem.

### Skill Development

We provide hands-on training to women from underserved rural areas, strengthening their traditional and modern craft skills. This enables them to build confidence, enhance their abilities, and transform their skills into sustainable livelihood opportunities.

### Production

We provide a platform where women can produce and promote handcrafted items through local sub-centres. This creates sustainable livelihood opportunities by connecting them to exhibitions, websites, and e-commerce platforms.

### Nirjhari:

#### A Collective of Women Artisans



Nirjhari is a women-led producer company formed by skilled women artisans from villages in Jaipur, Rajasthan. It is dedicated to empowering rural women through sustainable business practices and livelihood opportunities. The collective focuses on creating high-quality, handcrafted products including textiles, home décor items, and paper products. Each product reflects the creativity, hard work, and craftsmanship of the women behind it, blending traditional skills with modern utility. Through Nirjhari, rural women are not only earning a stable income but also gaining confidence and a stronger voice in their communities.

### Anu Saheli:

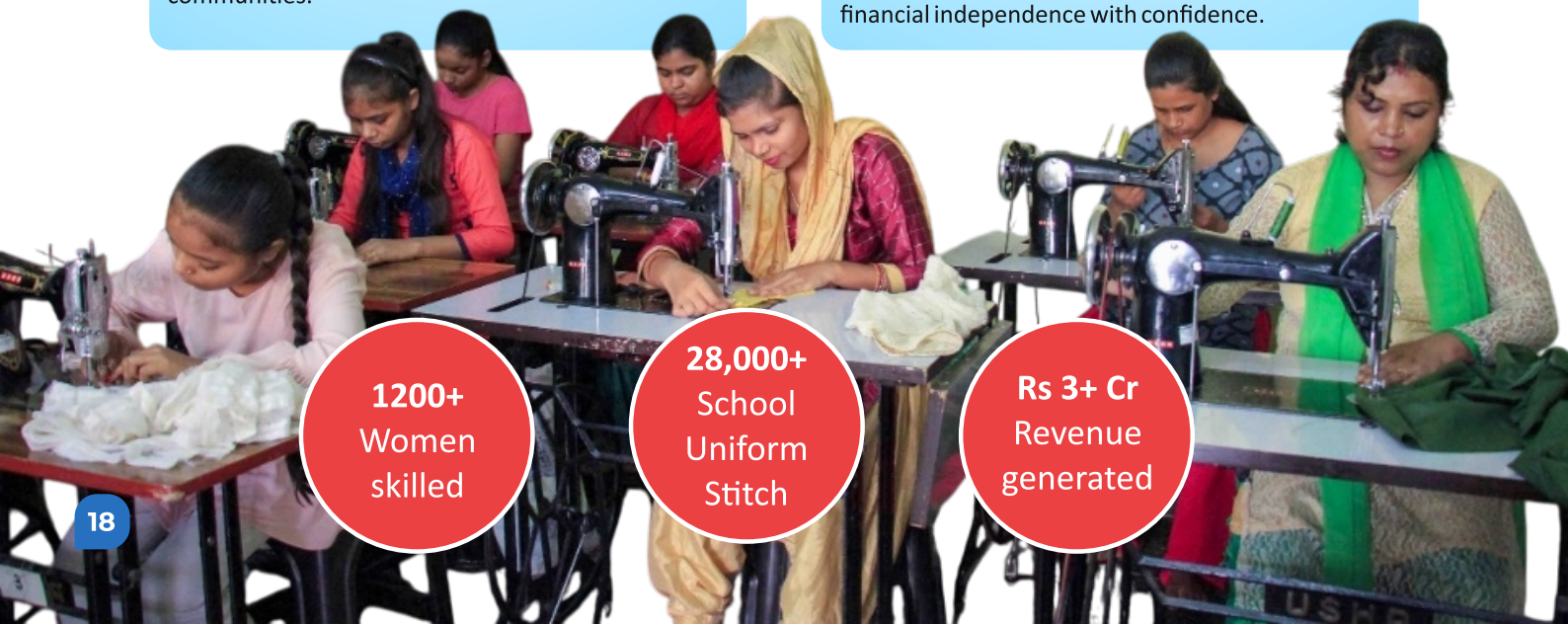
#### Skill development and production centre



Anu Saheli is a focused skill development program aimed at empowering unemployed women in Rawatbhata, Rajasthan. It offers structured training in stitching and tailoring to promote self-reliance and employability.

The program runs in two phases: basic training for beginners and advanced training for skilled women using modern garment machines. To support income generation, a garment industry business model has been introduced during the advanced phase.

Anu Saheli is enabling rural women to gain practical skills, pursue entrepreneurship, and move towards financial independence with confidence.



1200+  
Women  
skilled

28,000+  
School  
Uniform  
Stitch

Rs 3+ Cr  
Revenue  
generated



# Group Livelihood Support Activities

## Training & Skill Development

To promote skill development, hands-on training sessions were conducted in various tailoring-related crafts such as crochet, macramé, and hand embroidery. These workshops helped women refine their techniques and build the capacity to create high-quality, market-ready products.



## Exposure Visits

To build confidence exposure visits were organized to provide women beneficiaries with firsthand insights into successful enterprises. These visits aimed to build confidence, expand practical knowledge, and inspire the adoption of effective business practices.



## Exhibitions

To ensure their work receives due recognition, exhibitions were organized to provide women artisans with platforms to showcase and sell their handcrafted products.



## Public Events

For brand promotion and recognition, women artisans were encouraged to participate in various public events.



100+  
Products

Fabric  
Upcycling

Eco-friendly  
and  
Sustainable  
Products





## Impact Stories

### Impact Story

#### Jyoti Dhawan (Nirjhari)



Jyoti Dhawan's journey reflects strength born out of adversity. Facing an unstable marriage and domestic violence, she took charge of her family's future to provide a better life for her children. Through Nirjhari, a women artisans producer company, she received training in digital literacy, machine operations, embroidery, and leadership skills. With determination and consistent effort, she now earns ₹6,000 monthly and serves as a director at the centre. Jyoti confidently represents Nirjhari at exhibitions, interacts with diverse audiences, and inspires many women through her leadership. Her transformation underscores the powerful impact of skill-building and opportunity in changing rural women's lives.

### Impact Story

#### Meenakshi Sharma (Anu Saheli Centre)

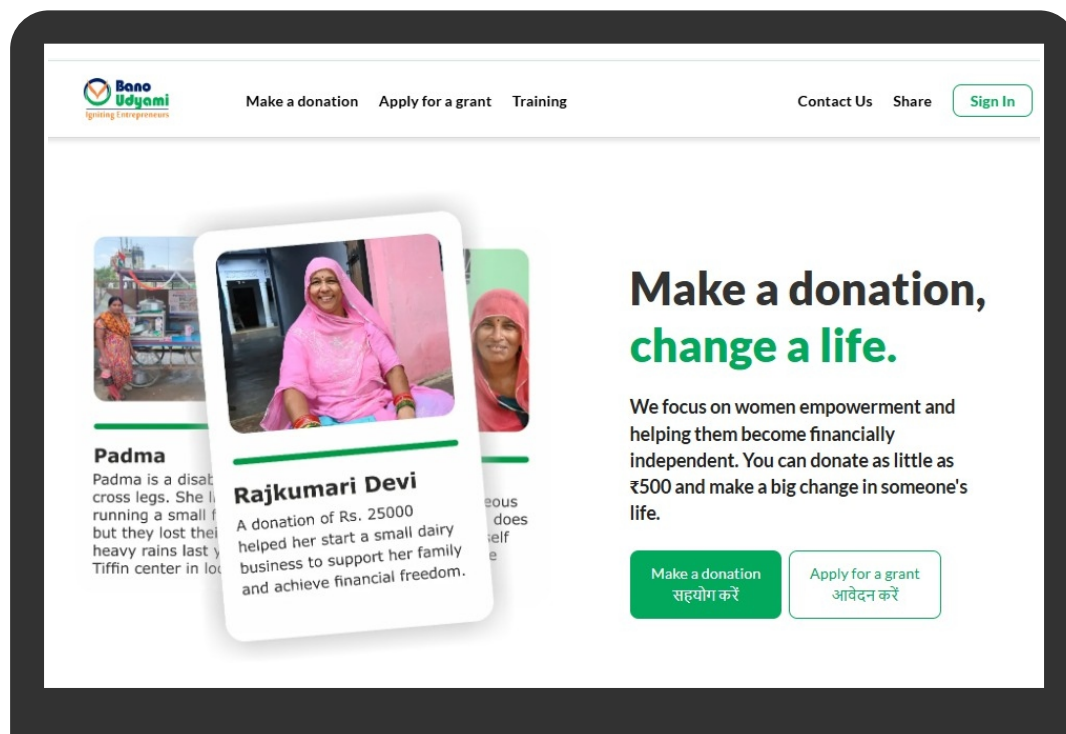


At the age of 22, Meenakshi Sharma from Rawatbhata demonstrated remarkable resilience in the face of adversity. Coming from a financially challenged household, with a visually impaired father and a mother as the sole breadwinner, Meenakshi faced additional hardship due to an abusive marriage. After returning to her parental home, she sought a path to regain control of her life. Through the support of PURE India Trust's Anu Silai Centre, she received structured training in tailoring along with sessions in self-defense, public speaking, and creative skills. Today, Meenakshi is financially independent and serves as an inspiration to other women in her community.





## Bano Udyami Platform (Digital Inclusion)



PURE India Trust has taken a green initiative by leveraging technology to make the Women Empowerment Program and other activities faster, streamlined, transparent, and easily accessible for applicants, users, and donors across India. The Bano Udyami Platform serves as a seamless digital interface where applicants can directly register for grants, and donors can contribute with ease. Beyond simplifying the application and funding processes, the platform supports a paperless system, thereby enhancing efficiency, accountability, and environmental sustainability.

All beneficiary data is securely stored and managed on the platform, creating a centralized digital record that improves transparency, strengthens accountability, and enables more effective monitoring of impact.

### Key Features



#### Accessibility:

Easy access for both applicants and donors.



#### Transparency:

All beneficiary and donor data is digitally recorded, ensuring accountability.



#### Efficiency:

Reduces paperwork and minimizes manual tracking.



#### Monitoring:

Provides a centralized database of beneficiaries, simplifying and strengthening impact measurement.

# Education



PURE India Trust's education initiatives empower children from underprivileged backgrounds by ensuring equal access to quality education, guidance, and financial support. We bridge learning gaps, provide scholarships, raise awareness about career options, helping students make informed decisions and build brighter futures.

## Our Interventions



**Informal  
Education centers**



**Career  
Guidance**



**Scholarships**





# Informal Education Centers : Pathshala

## (Strengthening the Foundation of 1-8 Grade students)

As per the RTE Act, students are promoted up to Class 8 without formal evaluations. While this promotes inclusive education, some children, especially in underserved communities, may need additional support to strengthen foundational skills in reading and comprehension. To address this, PURE India Trust established informal learning centers- Pathshalas in underserved areas of Delhi and Rajasthan. These centers offer academic support, digital literacy, and exposure to sports, art, music, and yoga. Equipped with basic digital tools, they enable interactive learning. The initiative also creates local livelihood opportunities by training youth as educators. It is a self-funded initiative of PURE India Trust.

500+  
Students

11  
Centres

## Extracurricular Activities at Pathshala Centres



### Creative Expression (Art & Craft):

Encouraging imagination and self-expression through drawing, painting, and craftwork.



### Health & Wellness (Yoga & Meditation):

Building physical fitness, mindfulness, and emotional balance.



**Cultural Celebrations:** Instilling values of diversity and togetherness by celebrating festivals and special days.



**Sports & Outdoor Activities:** Promoting teamwork, discipline, and healthy competition through regular sports sessions.





## Pragya Niketan (Holistic Development Centre)

Pragya Niketan is an education initiative dedicated to empowering rural girls through academic enrichment, life skills training, and personal development. Designed for students from Classes 8 to 12, the program offers a safe and supportive after-school environment that fosters both educational progress and holistic growth.

Most of these girls come from underserved communities and attend government schools, where access to individual attention and holistic development is limited. Pragya Niketan bridges this gap by providing subject-specific instruction along with life skills, arts, sports, and self-defense training, fostering all-round development and preparing girls to lead confident and empowered lives.

### Key Highlights (2024-25)



**130+** new girls enrolled



**14** students awarded tablets from Govt. of Rajasthan



**100%** pass results in 10th & 12th



**28** students secured scholarships for higher education



**27** students received the Gargi Award



**25+** life skill activities





## Career Guidance & Mentoring

In a country where career planning is often driven by societal norms rather than informed decisions, many students follow popular paths like engineering or medicine without truly understanding their interests or options.

Recognizing this gap, we launched the Career Guidance and Mentoring Program to help students explore diverse career pathways aligned with their strengths and aspirations.

**5000+**  
Career Books  
Distributed

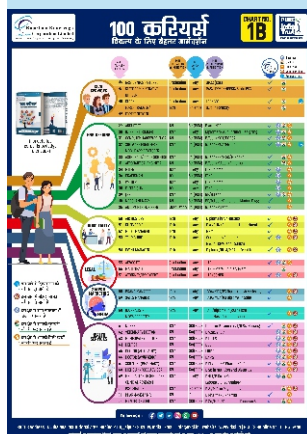
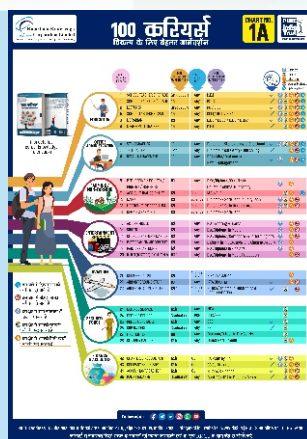
**200+**  
Career  
Sessions  
conducted

**90+**  
Career  
Coaches  
Trained

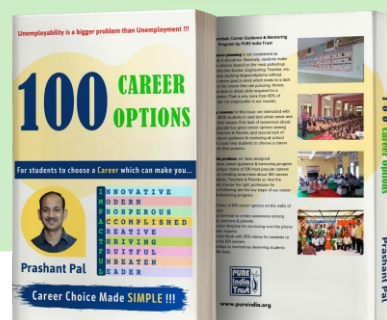
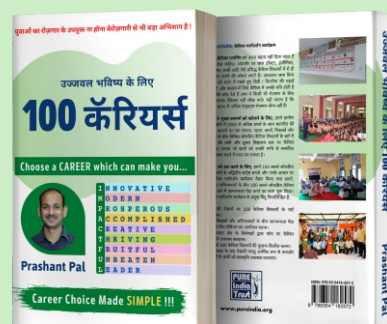
**50,000**  
students  
impacted

## Career Guidance Initiatives

In collaboration with Rajasthan Knowledge Corporation Limited (RKCL), PURE India Trust developed and distributed career charts featuring 100 career options. These were provided to 7,600 skill centres, benefitting lakhs of learners.



A comprehensive book titled "100 Career Options" was written and distributed among students to create awareness about diverse career opportunities and help them make informed career choices.





## Scholarships so far

PURE India Trust's scholarship programs are designed to empower students from underserved communities by removing financial barriers to education. By supporting their academic journey, we help them pursue higher studies and focus on their goals. Through this, we are fostering a generation of changemakers committed to building a better future.

800+  
Students  
supported

13  
States  
covered

Rs 2 cr.  
Scholarship  
provided

### Higher Education Scholarships



#### B.Tech Scholarship Program

We offer full four-year B.Tech scholarships to academically bright students from economically weaker backgrounds, covering tuition fees and enabling them to pursue quality technical education without financial barriers.



#### General College Scholarship Program

We provide need-based scholarships for undergraduate courses like B.Com, BBA, and BA, helping students reduce financial stress and continue their education with focus and confidence.

### School- Level Scholarships



#### Government School Support

We support meritorious students in government schools, especially from underserved communities, to reduce dropouts and promote continued education among children from low-income families.



#### Scholarships for Children of Women Entrepreneurs

We offer scholarships to children of women supported through our entrepreneurship programs, reflecting our commitment to holistic, generational empowerment.



#### Scholarship Kit Distribution

We provide deserving students with Scholarship Kits that include study materials, digital tools, and motivational resources, helping reduce financial barriers and encouraging academic excellence in rural areas.



## Impact Stories

### Impact Story

#### Kumar Reddy



Kumar Reddy, an engineering student from NIT Karnataka, has faced adversity with quiet strength. His father, an agricultural labourer, earns just ₹60,000 a year, and Kumar has lived with a hearing impairment since Class 5. Despite these challenges, he remained focused on his education. When financial constraints threatened his B.Tech journey, Colt PURE B.Tech Scholarship came as a lifeline, easing the burden and giving him space to grow. Kumar honed his technical skills and worked on impactful projects. Today, he proudly holds a job offer with a package of **Rs. 12 LPA** a moment of pride for his family and a testament to the power of timely support.

### Impact Story

#### Sachin Singh



Sachin Singh, a bright student from Noida, consistently topped his class and excelled in the PCM stream. But with his father running a small electrician shop, affording college seemed impossible. That changed when he received support from PURE India Trust's College Scholarship Program under ShikshaDaan (Chegg Orientation). The scholarship covered his tuition, coaching, and skill-building needs, lifting the financial burden. With renewed focus, Sachin completed his Integrated B.Tech + M.Tech from Gautam Buddha University with flying colours. He is now placed at Astrea IT Services with a **Rs. 6 LPA package** a proud leap toward a better future.

### Impact Story

#### Vishal Metkari

Vishal Metkari, an engineering graduate from the 2024 batch, turned hardship into success with PURE India Trust's support. After losing his father to COVID-19 in 2021, his family struggled to manage expenses, and continuing education seemed impossible. With Colt PURE India scholarship, he completed his B.Tech in Mechanical Engineering from Government College of Engineering and Research, Pune. During his final year, Vishal secured an internship at AIC IIT Delhi, which converted into a full-time role as Technical Head. Today, he earns **Rs. 5 LPA** while supporting deep-tech startups at IIT Delhi.





# Infrastructure Development

At PURE India Trust, we are committed to creating enabling learning environments through targeted infrastructure development. Through our infrastructure development initiatives, we focus on strengthening schools and Anganwadi centres to ensure they are safe, inclusive, and conducive to education. These efforts help enhance the overall learning experience and contribute to the long-term development of communities.



## Our Interventions



**Anganwari Centre  
development**



**School  
Development**



**55+**  
Anganwadi  
Upgraded

**30+**  
Govt. Schools  
Upgraded





## Anganwadi Centre Development



Anganwadi centres play a vital role in delivering early childhood education and care, yet they often remain underserved. PURE India Trust is committed to enhancing the infrastructure and learning environment of these centres. Our interventions focus on creating safe, inclusive, and child-friendly spaces that promote increased enrolment, better retention, and improved outcomes in early education and maternal well-being.



BEFORE



AFTER

## Open Gyms Installation



To promote physical well-being and holistic development, PURE India Trust supported the enhancement of sports infrastructure, including the installation of open gym equipment. These spaces encourage fitness, teamwork, and self-confidence among students and community members.



## Development of Science Learning Labs



To promote hands-on learning and scientific curiosity, PURE India Trust facilitated the establishment of well-equipped science laboratories in schools. These labs support experiential learning, enhance conceptual clarity, and make science education more interactive and engaging.





## School Building Repair & renovation



Many schools in underserved areas faced structural damage and poor maintenance, impacting student safety and learning. To address this, PURE India Trust carried out repairs, waterproofing, painting, and constructed dining areas—ensuring safer, cleaner, and more supportive school environments.



## Promoting Digital Learning



Many under-resourced schools lack access to technology, limiting students' exposure to modern learning tools. To bridge this gap, PURE India Trust introduced smart classrooms and digital learning solutions that enhance engagement, support interactive education, and prepare students for a tech-driven world.



## Providing Educational and Support Materials



Many students coming from humble backgrounds often lack access to essential learning resources, affecting their classroom experience and increasing the financial burden on families. To support them, PURE India Trust provided school-specific materials such as uniforms, bags, sports and educational materials helping create a more functional and inclusive learning environment.





# HealthCare so far

Limited access to quality healthcare remains a major challenge in many rural and urban areas of India due to inadequate medical infrastructure. To address this, PURE India Trust regularly conducts health camps at local anganwadis, schools, and community centers of rural areas. These camps offer free medical check-ups, consultations, and medicines, ensuring essential healthcare reaches underserved communities.

800+  
Health Camps  
Organised

50,000  
People  
Impacted

50 Lakh  
In Medical  
Aid

## Our Interventions



Community  
Health Camps



Healthcare  
Infrastructure Support



MHH Sessions

400+



General Camps

125+



Eye Camps

150+



ENT Camps

50+



Dental Camps

50+



Gynaecology Camps

25+





## Impact Story

### Asha's Relief Through ENT Camp Support



My name is Asha; I am resident of Abdulpur. PURE India Trust organized a free ENT medical camp near Bhawani Mandir, where I received a much-needed check-up for my long-standing ear issues. Despite visiting many places earlier, I found real relief here. The doctors provided a proper diagnosis and free medicines. I'm truly grateful to PURE India Trust and hope such helpful camps continue for people like me.

## Impact Story

### Pratima's Relief Through Free General Medical Camp



My name is Pratima, a resident of Om Nagar, Gurgaon. I had been struggling with a persistent cough and low blood pressure for some time without relief. At a free medical camp organized by PURE India Trust, I received a thorough check-up and was given the necessary medicines at no cost. I'm truly grateful for their support and hope such camps continue to help people in need.





# Environment

As part of our commitment to sustainable development, PURE India Trust actively promotes environmental awareness and conservation in the communities we serve. We believe that protecting the environment is a shared responsibility that directly impacts the health and future of all. Through initiatives like plantation drives, awareness campaigns, and community engagement

activities, we aim to instill a sense of environmental stewardship among youth, women, and local stakeholders. These efforts not only enhance green cover but also foster a deeper connection between people and their natural surroundings, laying the groundwork for cleaner, healthier, and more resilient communities.



## Our Interventions



**Tree  
Plantation**



**Water Resource  
Management**



**Recycling and  
Waste management**



**Cleanliness  
Drives**





## Plantation drives

PURE India Trust believes in the power of community and volunteerism to drive environmental change. Our plantation drives go beyond greening the environment—they foster a sense of shared responsibility. We actively engage local volunteers, corporate employees, youth groups, and our supported women entrepreneurs in plantation activities across various project locations. Their participation not only raises awareness about ecological sustainability but also promotes community ownership of green spaces. By involving these stakeholders in every phase - from sapling selection to ongoing care- we ensure long-term impact and strengthen the collective commitment to a cleaner, greener future. Together, we have created a greener future with **5,000** trees planted so far



## 'Plog Run for Cleaner Communities'

PURE India Trust believes that small collective actions can lead to big changes in building cleaner and healthier communities. To promote this spirit, this year we organized a Plog Run in Jaipur, where corporate volunteers actively participated in cleaning a local park. The activity not only improved the surroundings but also spread the message of cleanliness and responsible waste disposal. Such initiatives encourage community ownership and inspire people to contribute towards a cleaner, more sustainable environment.



## Say No to Plastic Bags' Initiative

Under its environmental efforts, PURE India Trust launched the 'Say No to Plastic Bags' campaign to spread awareness about plastic pollution and encourage the use of eco-friendly alternatives. As part of this initiative, handmade cotton bags crafted by rural women artisans from Nirjhari were distributed across communities.

The campaign also involved corporate volunteers who personalized the bags during creative sessions, and college interns who helped distribute them while educating people on the harmful effects of single-use plastic.





## Enhancing Healthcare Access & Sustainability at AIIMS Delhi

PURE India Trust supported the deployment of six electric buses and installation of advanced surgical equipment at AIIMS Delhi. This initiative aimed to enhance patient care services while promoting environmental sustainability through clean mobility solutions.



elderly and differently abled—and saved valuable time for hospital visitors and staff.

**Strengthening Healthcare Infrastructure:** In addition to transport facilities, modern surgical equipment was provided to enhance the hospital's capacity in delivering advanced medical care, contributing to improved service delivery in critical care units.

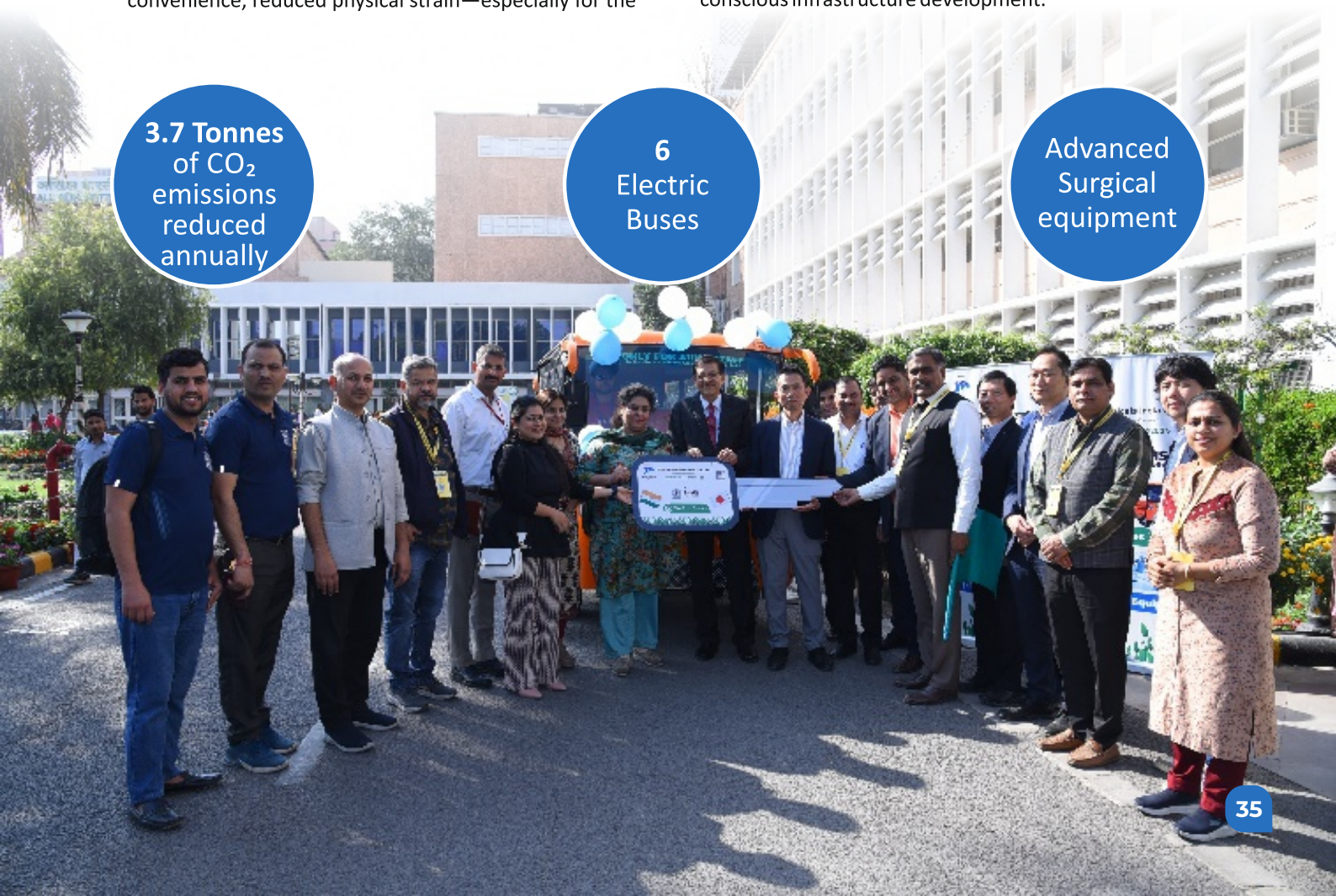
**Sustainability Impact:** The use of electric vehicles directly supports efforts to reduce carbon emissions and introduce green mobility solutions in public healthcare settings. This intervention aligns with broader sustainability goals and encourages environmentally conscious infrastructure development.

**Improved Patient Mobility:** The electric buses now offer free intra-campus transportation to patients and their families, making it significantly easier to navigate the large hospital complex. This has enhanced patient convenience, reduced physical strain—especially for the

3.7 Tonnes  
of CO<sub>2</sub>  
emissions  
reduced  
annually

6  
Electric  
Buses

Advanced  
Surgical  
equipment





# Corporate Volunteering

Corporate volunteering allows employees to contribute their time and skills to meaningful community activities. At PURE India Trust, we collaborate with leading companies to organize such engagements across multiple states. Through initiatives like 'Waste to Wow' and fabric upcycling, corporate volunteers creatively transform fabric bags made by our women artisans using waste materials—supporting both sustainability and women's livelihoods.

## Types of Volunteering Activities

- Fabric Upcycling
- Paper Recycling
- Mural Painting
- Crafting & Decorating



**67**  
**Activities conducted**



**25**  
**Corporate clients**



**10**  
**Cities**



**1500+**  
**Volunteers**





# NGO Sector Capacity Building

PURE India Trust is committed to empowering the development sector by enabling grassroots NGOs to grow sustainably. Through structured training, resource sharing, and digital learning platforms, we support nonprofit leaders in building strong, scalable, and compliant organizations.

At PURE India Trust, we are committed to driving meaningful change by strengthening the NGO ecosystem. "Through capacity building, we strive to create a ripple effect in empowering communities - where each strengthened NGO amplifies the impact and drive meaningful change."

## Key Topics Covered:

- CSR Fundraising Techniques
- Proposal Writing
- Project Budgeting
- Crowdfunding Essentials
- Building Sustainable Donor Relationships
- NGO Compliance Must-Knows
- Impactful Presentation Skills
- Social Stock Exchange



**3000+**  
**NGO Leaders Trained**



**16**  
**Workshops Conducted**



**15**  
**States Covered**

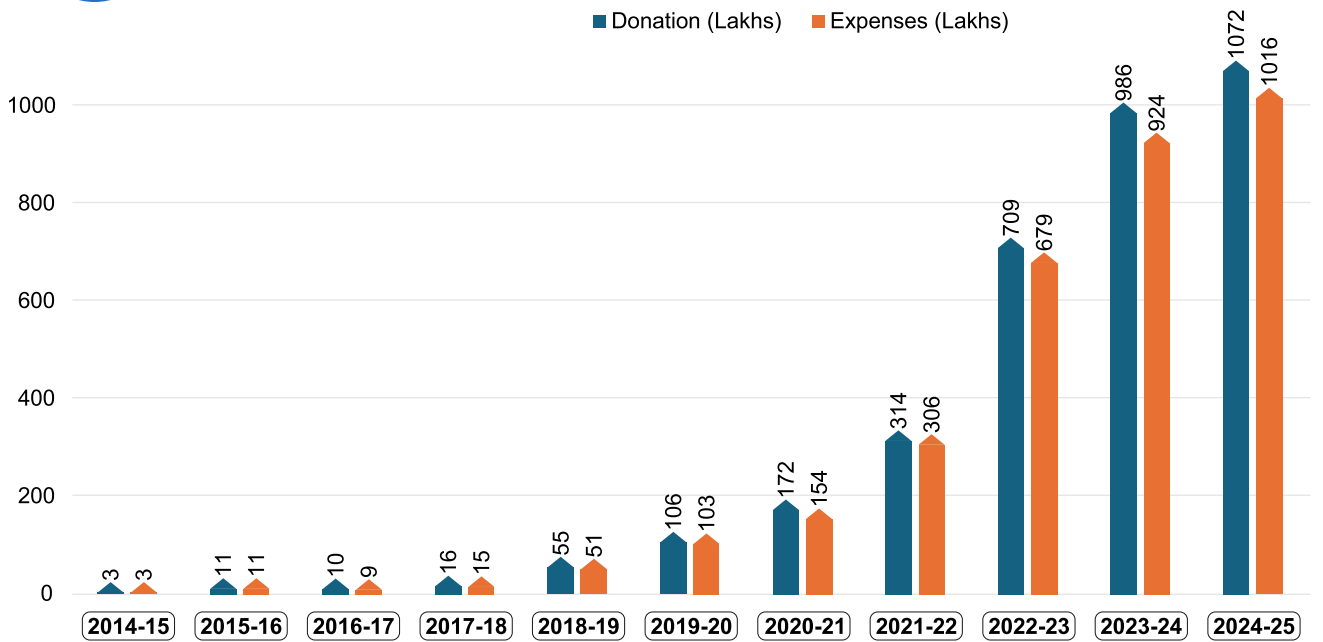




# Financial Overview



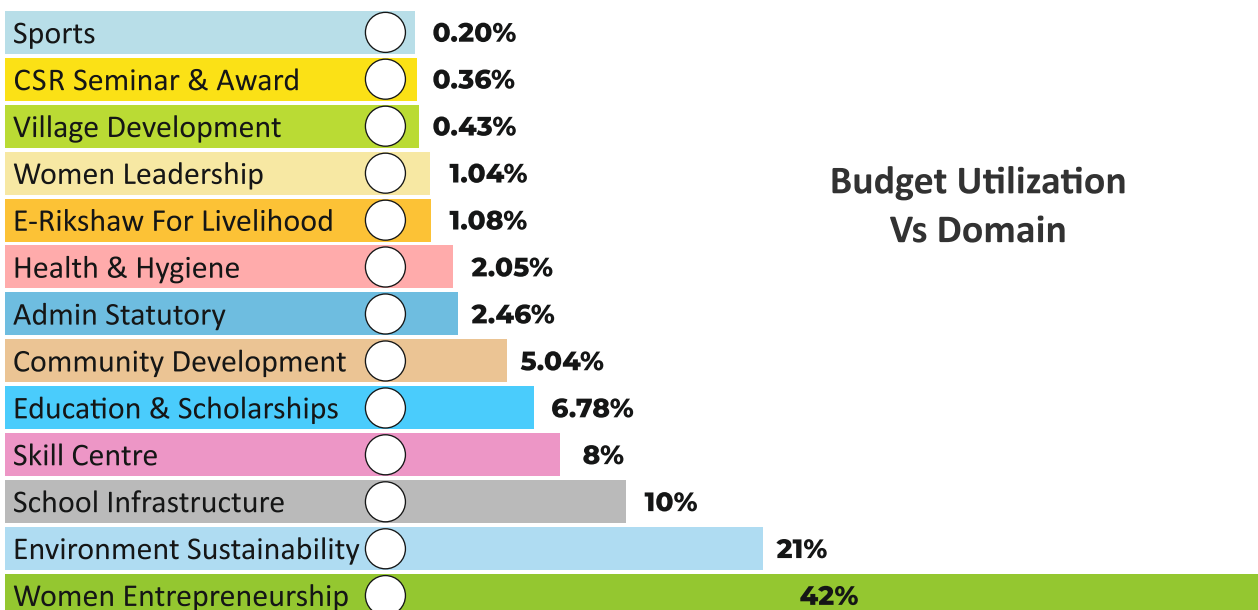
## Budget Utilized for Social Development



\*Data- Unaudited (2024-25)



## Budget Distribution 2024-25



### Budget Utilization Vs Domain

\*Data- Unaudited



# Our Team



At PURE India Trust, our team is the heart of our mission to empower underserved communities through entrepreneurship, education, and inclusive development. Each member brings unique expertise in programme design, field implementation, training, and impact assessment—enabling us to create effective, community-driven solutions.

Rooted in a strong understanding of ground realities, our team works collaboratively to drive real change. We foster a culture of learning, ownership, and innovation, where every individual is encouraged to grow and contribute meaningfully.

We are proud to be Great Place to Work® Certified (May 2024 – May 2025) a recognition of our inclusive, purpose-led environment that values trust, empathy, and shared impact.

At PURE India Trust, we don't just work for communities—we work with them, building sustainable futures together.







# Our Partners so far



## Corporate Partners

- AU Small Finance Bank
- BOSCH
- Colt
- Vivo
- Mahindra world city
- Trend Micro
- Gartner
- Ciena
- Cvent
- Metlife
- Mitsui Chemicals
- Tata Power
- Kinara Capital
- Unicharm
- F5
- United Health Group
- DuPont
- MotoCare
- Kogta Financial
- EY
- Oziva
- Cavisson
- Smartstream
- Sharda
- Assimilate
- Mastek Foundation
- BNP Paribas



## Government & Institutional Partners

- NPCIL
- SIDBI
- RSGL
- BPCL
- RAILTEL
- RKCL



## NGO Partners / Other Institutions

- United Way Mumbai
- ShikshaDaan Foundation
- Give
- Ekakanya
- Donatekart
- USKids4Water
- OmPrakash Foundation USA
- CAF America
- Saloni Heart Foundation
- Avad India
- GuideStar India
- GoodEra
- Rotary Club
- United Health Group
- Benevity







EMPOWERING BHARAT



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#### Donate Here



[banoudyami.com](http://banoudyami.com)



#### Reach us at Social Media